

SUPPORT AMERICA'S DAIRY FARMERS

Membership & Sponsorship Opportunities





We gain policy wins—and prevent negative outcomes for our members—because you invest in NMPF. And, in keeping with that trust, we invest our time, our passion, our skills and our energy to get you results.

JOIN NMPF

The National Milk Producers Federation (NMPF) has been the unifying voice of America's dairy farmers on Capitol Hill and with government agencies since 1916. Focusing on federal issues, NMPF uses its unique resources to enhance and promote the economic well-being of dairy farmers and their cooperatives through coordinated industry efforts.

As the largest U.S. dairy farmer organization, NMPF works with its members to advance the industry's legislative and regulatory priorities in the following topic areas:

- + Milk Pricing and Economics
- + Trade Policy
- + Labor and Rural Policy
- + Sustainability
- + Animal Health Nutrition and Food Safety
- + Labeling and Standards

Contact us at info@nmpf.org to learn more.

Supporting NMPF through cooperative membership, associate membership and sponsorship is a strategic decision that provides tangible benefits to organizations with a vested interest in U.S. dairy's future. In the following pages, learn how you can be involved and what benefits you can expect from your investment.



Benefits Include

COOPERATIVE MEMBERSHIP

U.S. dairy cooperatives are eligible for full NMPF membership.



1 Representation and Leadership

Cooperative members are eligible to serve on the NMPF Board of Directors and on NMPF committees, providing direct input to inform the organization's policy priorities. As the voice of America's dairy farmers, NMPF's cooperative membership ensures dairy farmers have a seat at the table during discussions about critical industry topics including milk pricing, animal welfare, foreign market access and development, climate policy and more. Importantly, cooperative membership contributes to a stronger, unified voice for America's dairy farmers, and NMPF works to unify its diverse membership behind shared goals.



2 Advocacy and Representation

NMPF provides government relations services on behalf of its member cooperatives, giving dairy farmers a strong voice in the policymaking process. NMPF works closely with its members to develop and influence legislative, regulatory and trade policies that are favorable to the sustainability and growth of the U.S. dairy industry.

3 Regulatory Expertise

The dairy industry is subject to a wide range of laws and regulations governing food safety, quality standards, labeling requirements, environmental protection, animal welfare and more. Cooperative membership provides dairy farmers and their cooperatives access to NMPF's regulatory expertise to help them understand and comply with these complex regulations. NMPF also works with its members to advocate for fair, practical regulations.

4 Information, Research and Analysis

Member cooperatives have access to all NMPF communications, including member alerts, the President's Report, newsletters and news alerts, to stay up-to-date on policy developments and other events affecting the U.S. dairy industry. NMPF also conducts research and analysis on dairy market trends, supply and demand dynamics, price forecasts, market competition and other economic factors influencing the dairy industry. These members-only communications help farmers and their cooperatives make informed business decisions and develop strategies to navigate market challenges.

5 Networking Opportunities

NMPF provides networking opportunities to its member cooperatives throughout the year through a variety of in-person meetings and events. These events promote collaboration, knowledge sharing, market insights, access to resources and professional growth, helping individuals and businesses stay connected, adapt to changing industry dynamics and seize opportunities for growth and success.



How It Works

Cooperative membership dues, as well as Delegates and Board of Directors representation, are determined by the volume of milk produced by a cooperative's members. Membership applications are accepted on a rolling basis, and new members are approved by NMPF's Board of Directors during one of the organization's three in-person meetings.

Benefits Include

ASSOCIATE MEMBERSHIP

Associate membership is available to organizations with an interest in issues that impact U.S. dairy farmers.



1 Visibility and Exposure

Associate membership provides organizations with increased visibility and exposure through advertisement in NMPF's news alerts, on the NMPF website and in the NMPF membership directory. These opportunities allow organizations to connect directly with a broad and diverse audience of dairy stakeholders, including farmer leaders and cooperative executives, facilitating networking and business development opportunities.

2 Information, Research and Analysis

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3 Leadership and Reputation

Associate membership demonstrates an organization's commitment to U.S. dairy's growth, sustainability and success. This can enhance the organization's reputation as an industry leader, positively influencing customer perception and stakeholder trust.

4 Networking Opportunities

NMPF provides networking opportunities to associate members throughout the year through a variety of in-person meetings and events. These events promote collaboration, knowledge sharing, market insights, access to resources and professional growth, helping individuals and businesses stay connected, adapt to changing industry dynamics and seize opportunities for growth and success.

5 Discounted Annual Meeting Registration

Associate members receive discounted registration for their staff to attend the Joint Annual Meeting, held every fall in conjunction with the United Dairy Industry Association and National Dairy Board. The event offers attendees the opportunity to connect with dairy farmer leaders, promotion and cooperative organization executives, food industry leaders and other stakeholders to discuss industry opportunities and challenges.

How It Works

Associate membership dues are determined by organization type, accepted on a rolling basis and billed annually.

Dairy product manufacturer	\$5,000
Supplier of goods and services	\$3,000
Consultant	\$1,500
Trade Association	\$1,500

Professional Society	\$1,500
Media	\$750

State/Regional Dairy Associations (milk volume represented)

Up to 5 billion pounds	\$750
More than 5 billion pounds	\$1,500



SPONSORSHIP

In addition to cooperative and associate membership, NMPF offers sponsorship opportunities for its programs and events, providing unique networking opportunities and brand exposure to targeted audiences. The following activities offer sponsorship options that can be tailored to meet an organization's goals and budget.

National Dairy FARM Program

Open to all U.S. dairy farmers, cooperatives and processors, the National Dairy Farmers Assuring Responsible Management (FARM) Program works with the dairy community and industry partners to show customers and consumers how our industry follows agriculture-leading best practices in cow care, workforce development and the environment.

Sponsoring the FARM Program is a valuable and meaningful investment for companies interested in demonstrating their commitment to dairy's social responsibility efforts. Partnership opportunities include:

- + Farmer education manuals and informational tools such as brochures and pocket guides and webinars
- + Materials for FARM program evaluators that can be co-branded with your organization's logo
- + Semi-annual meetings for evaluators and industry stakeholders

National Young Cooperators Program

The National Young Cooperators (YC) Program, established in 1950, provides training and leadership development opportunities to beginning dairy farmers. The program aims to provide young dairy farmer leaders with the education, tools and resources they need to improve their profitability and resilience through year-round in-person and virtual programming.

Sponsoring the National YC Program allows businesses to invest in the future of the dairy industry while gaining valuable networking opportunities, brand exposure and insights into the needs and aspirations of the next generation of dairy farmer leaders. It's a strategic way to support the growth and development of America's dairy producers while aligning with a strong sense of corporate responsibility. Partnership opportunities include:

- + Recognition at YC Program conferences at events including the Leadership and Development Program, YCs at World Dairy Expo seminar and reception and Dairy Policy and Legislative Forum
- + Recognition during one or more of the program's widely attended webinars
- + Advertisement in printed and digital communications
- + Opportunities to interact with and address young dairy farmers

Annual Meeting

NMPF's annual meeting each fall offers unparalleled opportunities to showcase support for dairy farmers, their cooperatives and their promotion organizations. Dairy farmer leaders, along with top executives from the nation's largest dairy producer organizations, gather to further dairy's progress through major policy and promotion initiatives. The meeting offers a variety of sponsorship levels. Partnership opportunities include:

- + Complimentary registrations to network with industry leaders and potential clients
- + Company name and logo on prominent event signage throughout the meeting venue
- + Company name, logo, contact information in our event's mobile app and registration websites
- + Bronze level and above sponsors also can display their services in exclusive exhibit booths at our famous Dairy Bar. Other sponsorship opportunities include meeting activities such as our national cheese contest and reception, meeting meals, and well-attended dairy breaks

National Dairy Leadership Scholarship Program

NMPF's National Dairy Leadership Scholarship Program supports graduate students enrolled in Master's or Ph.D. programs who are actively pursuing dairy-related fields of research that directly benefit dairy farmers and their cooperatives.



Sponsoring the scholarship program is a meaningful way for businesses to support education, talent development and community engagement. Partnership opportunities include:

- + Recognition on website and signage for the Scholarship Program
- + Recognition during NMPF's Annual Meeting



MAKE AN IMPACT

Show your support for America's dairy farmers and make an impact by supporting NMPF. Contact us at info@nmpf.org to learn how we can best serve your business.

Connect with us

 [@nmpf](https://twitter.com/nmpf)

 [@nationalmilk](https://www.facebook.com/nationalmilk)

 [@national-milk](https://www.linkedin.com/company/national-milk)



About NMPF

Established in 1916 and based in Arlington, Virginia, NMPF carries out policies that advance the well-being of dairy farmers and the cooperatives they own. The members of NMPF's cooperatives produce the majority of the U.S. milk supply, making NMPF the voice of dairy producers on Capitol Hill and with government agencies.

For more than 100 years, NMPF has been one of the country's most recognized and influential membership organizations. Advocating policies determined by its members, the positions expressed by NMPF are the result of grassroots work by dairy farmers and their cooperatives on national policy.



National Milk Producers Federation

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