

# 2023 NMPF COOPERATIVE COMMUNICATIONS CONTEST

## AWARD WINNING ENTRIES



## Publications

### Member Publications

First Place - **Milk Messenger**

MMPA Communications Team, Michigan Milk Producers Association

Second Place - **Creamery Scenery**

Hannah Brown and Chandra Allen, Tillamook

Third Place - **Dairymen's Digest**

AMPI Communications Team, Associated Milk Producers Inc.

### Employee Publication

First Place - **Cheddar Chatter**

Hannah Brown and Chandra Allen, Tillamook

Second Place - **Milkline Employee Newsletter**

Roxy Helman, United Dairymen of Arizona

### E-Newsletter

First Place - **Member Line**

MDVA Communications Team, Maryland & Virginia Milk Producers Cooperative Association

### Annual Report

First Place - **Land O'Lakes, Inc. 2022 Annual Report**

Land O'Lakes Communications & Design Studio, Land O'Lakes, Inc.

Second Place - **2022 TCCA Annual Report**

TCCA Corporate Communications, Tillamook

Third Place - **Darigold/NDA Annual Report**

Chris Arnold and Erica Paoli, Northwest Dairy Association (Darigold)

### **Single Issue/Special Purpose Publication**

First Place - **2022 Stewardship Report**

Tillamook County Creamery Association, Tillamook

Second Place - **MDVA Calendar**

MDVA Communications Team, Maryland & Virginia Milk Producers Cooperative Association

Third Place - **2022 Foremost Farms Sustainability Report**

Lisa Yanke, Kelsey Layman, Kaitlyn Harbort and Lydia Westedt, Foremost Farms

**BEST OF SHOW** - [Land O'Lakes, Inc. 2022 Annual Report](#)

Land O'Lakes Communications & Design Studio, Land O'Lakes, Inc.

## **Writing**

### **Informative Feature**

First Place - **Cabot Farm Power: The Best Butter in America is Created with Real Farm Power**

Cabot Butter Team and Barstow's Longview Farm, Agri-Mark

Second Place - **Land O'Lakes' secret ingredient to success in the dairy case cheese category**

Noah Brown, Land O'Lakes, Inc.

Third Place - **7 Ways Dairy Farmers Are Supporting a Sustainable Future**

DFA Communications and Marketing Department, Dairy Farmers of America

### **Profile Feature**

First Place - **MDVA Member Stands as Beacon of Service to Others**

MDVA Communications Team, Maryland & Virginia Milk Producers Cooperative Association

Second Place - **Cheese royalty: Meet Tim Stearns, our Master Cheesemaker from Kiel**

Noah Brown, Land O'Lakes, Inc.

Third Place - **From cows to conservation: PA governor and secretary of ag see sustainability at Land O'Lakes member-owner Reinford Farms**

Abby Duininck, Land O'Lakes, Inc.

### **Editorial**

First Place - **Want to lower food inflation? Invest in ag research**

Michelle Ngo, Land O'Lakes, Inc.

Second Place - **Here's What It Truly Means to be a Farmer-Owned Cooperative by Dennis Rodenbaugh**

DFA Communications and Marketing Department, Dairy Farmers of America

Third Place - **Milk Minute: On the Edge of Creativity**

Greg Soehnen, Michigan Milk Producers Association

### **News Story**

First Place - **Prairie Farms Mascots**

Rebecca Leinenbach, Prairie Farms

Second Place - **Shelf-stable products continue to grow**

DFA Communications and Marketing Department, Dairy Farmers of America

### **News Release**

First Place - **AMPI Cheddar Named Best in U.S.**

AMPI Communications Team, Associated Milk Producers Inc.

Second Place - **FarmFirst Submits Comments to FDA on Labeling**

Sarah Sarbacker, Farm First Dairy Cooperative

Third Place - **Bongards Perham Plant Expansion Press Release**

Evan Carlson, Bongards' Creameries

**BEST OF SHOW** - [MDVA Member Stands as Beacon of Service to Others](#)

MDVA Communications Team, Maryland & Virginia Milk Producers Cooperative Association

## Graphics

### Portrait Photography

First Place - **Southeast Member of Distinction**

Mikayla Bowen, Dairy Farmers of America

Second Place - **Compton Dairy Family**

Abby Siddell, Prairie Farms

Third Place - **Farm Family Spirit**

Mikayla Bowen, Michigan Milk Producers Association

### Scenic Photography

First Place - **A Handful of Progress**

MDVA Communications Team, Maryland & Virginia Milk Producers Cooperative Association

Second Place - **Late night Capitol conversations**

AMPI Communications Team, Associated Milk Producers Inc.

Third Place - **America's Dairyland**

Sarah Sarbacker, Farm First Dairy Cooperative

### Smartphone Photography

First Place - **Cheese Ribbons**

AMPI Communications Team, Associated Milk Producers Inc.

Second Place - **Growing Up to Nourish the World**

Catherine Lasswell, Northwest Dairy Association (Darigold)

Third Place - **Sun Behind the Silo**

Sarah Sarbacker, Farm First Dairy Cooperative

### Infographics, Illustration and Graphic Art

First Place - **Purpose in Action – 2022**

Cabot Green Teams, Agri-Mark

Second Place - **Stories from The Farm: Tractor Donut**

Tillamook Farm Services, Tillamook

Third Place - **Darigold: Summarizing our Co-op in One Graphic**

Chris Arnold and Erica Paoli, Northwest Dairy Association (Darigold)

### **Cover Design**

First Place - **Darigold/NDA Annual Report Cover**

Chris Arnold and Erica Paoli, Northwest Dairy Association (Darigold)

Second Place - **Dairymen's Digest**

AMPI Communications Team, Associated Milk Producers Inc.

Third Place - **Milk Messenger: March/April 2023**

MMPA Communications Team, Michigan Milk Producers Association

### **BEST OF SHOW - [Southeast Member of Distinction](#)**

Mikayla Bowen, Dairy Farmers of America

## **Special Projects**

### **Advertisement**

First Place - **Sustainable Milk from Around the Corner**

MDVA Communications Team and Vision Communications, Maryland & Virginia Milk Producers Cooperative Association

### **Promotional Video**

First Place - **The Co-op Crafted Story**

AMPI Communications Team, Associated Milk Producers Inc.

Second Place - **Join Our Maola Family Hiring Initiative**

MDVA Communications Team, Maryland & Virginia Milk Producers Cooperative Association

Third Place - **TCCA Celebrates International Women's Day**  
Daphne Erickson-Martin and Sheila Murty, Tillamook

### **Documentary Video**

First Place - **Values in Action: Pastry Project**  
Mason Jordan, Northwest Dairy Association (Darigold)

Second Place - **Dairy Myths: Inside vs. Outside**  
Farm Services, Tillamook

Third Place - **3 Facts: Celebrating June Dairy Month**  
Farm Services, Tillamook

### **Website**

First Place - **Cabot Creamery Website**  
Cabot Digital Marketing Team, Agri-Mark

Second Place - **Southeast Milk, Inc.'s Website**  
Anna Plair Talley and Ray Egan, Southeast Milk Inc.

Third Place - **Land O'Lakes Member Portal**  
Alyssa Gauerke and Emma Hubler, Land O'Lakes, Inc.

### **Campaign**

First Place - **Celebrating 85 Years of Feeding American Families**  
Prairie Farms Marketing Team, Prairie Farms

Second Place - **Stories from The Farm Program**  
Farm Services, Tillamook

Third Place - **Farmer owner campaign**  
DFA Communications and Marketing Department, Dairy Farmers of America

**BEST OF SHOW** - [Celebrating 85 Years of Feeding American Families](#)  
Prairie Farms Marketing Team, Prairie Farms