2023 NMPF COOPERATIVE
COMMUNICATIONS CONTEST

AWARD WINNING ENTRIES

Publications

**Member Publications**

First Place - **Milk Messenger**
MMPA Communications Team, Michigan Milk Producers Association

Second Place - **Creamery Scenery**
Hannah Brown and Chandra Allen, Tillamook

Third Place - **Dairymen's Digest**
AMPI Communications Team, Associated Milk Producers Inc.

**Employee Publication**

First Place - **Cheddar Chatter**
Hannah Brown and Chandra Allen, Tillamook

Second Place - **Milkline Employee Newsletter**
Roxy Helman, United Dairymen of Arizona

**E-Newsletter**

First Place - **Member Line**
MDVA Communications Team, Maryland & Virginia Milk Producers Cooperative Association

**Annual Report**

First Place - **Land O'Lakes, Inc. 2022 Annual Report**
Land O'Lakes Communications & Design Studio, Land O'Lakes, Inc.

Second Place - **2022 TCCA Annual Report**
TCCA Corporate Communications, Tillamook

Third Place - **Darigold/NDA Annual Report**  
Chris Arnold and Erica Paoli, Northwest Dairy Association (Darigold)

**Single Issue/Special Purpose Publication**

First Place - **2022 Stewardship Report**  
Tillamook County Creamery Association, Tillamook

Second Place - **MDVA Calendar**  
MDVA Communications Team, Maryland & Virginia Milk Producers Cooperative Association

Third Place - **2022 Foremost Farms Sustainability Report**  
Lisa Yanke, Kelsey Layman, Kaitlyn Harbort and Lydia Westedt, Foremost Farms

**BEST OF SHOW** - **Land O'Lakes, Inc. 2022 Annual Report**  
Land O'Lakes Communications & Design Studio, Land O'Lakes, Inc.

**Writing**

**Informative Feature**

First Place - **Cabot Farm Power: The Best Butter in America is Created with Real Farm Power**  
Cabot Butter Team and Barstow’s Longview Farm, Agri-Mark

Second Place - **Land O'Lakes' secret ingredient to success in the dairy case cheese category**  
Noah Brown, Land O'Lakes, Inc.

Third Place - **7 Ways Dairy Farmers Are Supporting a Sustainable Future**  
DFA Communications and Marketing Department, Dairy Farmers of America

**Profile Feature**

First Place - **MDVA Member Stands as Beacon of Service to Others**
Second Place - **Cheese royalty: Meet Tim Stearns, our Master Cheesemaker from Kiel**  
Noah Brown, Land O'Lakes, Inc.

Third Place - **From cows to conservation: PA governor and secretary of ag see sustainability at Land O'Lakes member-owner Reinford Farms**  
Abby Duininck, Land O'Lakes, Inc.

**Editorial**

First Place - **Want to lower food inflation? Invest in ag research**  
Michelle Ngo, Land O'Lakes, Inc.

Second Place - **Here's What It Truly Means to be a Farmer-Owned Cooperative by Dennis Rodenbaugh**  
DFA Communications and Marketing Department, Dairy Farmers of America

Third Place - **Milk Minute: On the Edge of Creativity**  
Greg Soehnlen, Michigan Milk Producers Association

**News Story**

First Place - **Prairie Farms Mascots**  
Rebecca Leinenbach, Prairie Farms

Second Place - **Shelf-stable products continue to grow**  
DFA Communications and Marketing Department, Dairy Farmers of America

**News Release**

First Place - **AMPI Cheddar Named Best in U.S.**  
AMPI Communications Team, Associated Milk Producers Inc.

Second Place - **FarmFirst Submits Comments to FDA on Labeling**  
Sarah Sarbacker, Farm First Dairy Cooperative

Third Place - **Bongards Perham Plant Expansion Press Release**  
Evan Carlson, Bongards' Creameries
**BEST OF SHOW** - **MDVA Member Stands as Beacon of Service to Others**
MDVA Communications Team, Maryland & Virginia Milk Producers Cooperative Association

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**Graphics**

**Portrait Photography**

First Place - **Southeast Member of Distinction**
Mikayla Bowen, Dairy Farmers of America

Second Place - **Compton Dairy Family**
Abby Siddell, Prairie Farms

Third Place - **Farm Family Spirit**
Mikayla Bowen, Michigan Milk Producers Association

**Scenic Photography**

First Place - **A Handful of Progress**
MDVA Communications Team, Maryland & Virginia Milk Producers Cooperative Association

Second Place - **Late night Capitol conversations**
AMPI Communications Team, Associated Milk Producers Inc.

Third Place - **America's Dairyland**
Sarah Sarbacker, Farm First Dairy Cooperative

**Smartphone Photography**

First Place - **Cheese Ribbons**
AMPI Communications Team, Associated Milk Producers Inc.

Second Place - **Growing Up to Nourish the World**
Catherine Lasswell, Northwest Dairy Association (Darigold)

Third Place - **Sun Behind the Silo**
Sarah Sarbacker, Farm First Dairy Cooperative

**Infographics, Illustration and Graphic Art**
First Place - **Purpose in Action – 2022**  
Cabot Green Teams, Agri-Mark

Second Place - **Stories from The Farm: Tractor Donut**  
Tillamook Farm Services, Tillamook

Third Place - **Darigold: Summarizing our Co-op in One Graphic**  
Chris Arnold and Erica Paoli, Northwest Dairy Association (Darigold)

**Cover Design**

First Place - **Darigold/NDA Annual Report Cover**  
Chris Arnold and Erica Paoli, Northwest Dairy Association (Darigold)

Second Place - **Dairymen's Digest**  
AMI Communications Team, Associated Milk Producers Inc.

Third Place - **Milk Messenger: March/April 2023**  
MMPA Communications Team, Michigan Milk Producers Association

**BEST OF SHOW** - **Southeast Member of Distinction**  
Mikayla Bowen, Dairy Farmers of America

**Special Projects**

**Advertisement**

First Place - **Sustainable Milk from Around the Corner**  
MDVA Communications Team and Vision Communications, Maryland & Virginia Milk Producers Cooperative Association

**Promotional Video**

First Place - **The Co-op Crafted Story**  
AMI Communications Team, Associated Milk Producers Inc.

Second Place - **Join Our Maola Family Hiring Initiative**  
MDVA Communications Team, Maryland & Virginia Milk Producers Cooperative Association
Third Place - **TCCA Celebrates International Women's Day**
Daphne Erickson-Martin and Sheila Murty, Tillamook

**Documentary Video**

First Place - **Values in Action: Pastry Project**
Mason Jordan, Northwest Dairy Association (Darigold)

Second Place - **Dairy Myths: Inside vs. Outside**
Farm Services, Tillamook

Third Place - **3 Facts: Celebrating June Dairy Month**
Farm Services, Tillamook

**Website**

First Place - **Cabot Creamery Website**
Cabot Digital Marketing Team, Agri-Mark

Second Place - **Southeast Milk, Inc.'s Website**
Anna Plair Talley and Ray Egan, Southeast Milk Inc.

Third Place - **Land O'Lakes Member Portal**
Alyssa Gauerke and Emma Hubler, Land O'Lakes, Inc.

**Campaign**

First Place - **Celebrating 85 Years of Feeding American Families**
Prairie Farms Marketing Team, Prairie Farms

Second Place - **Stories from The Farm Program**
Farm Services, Tillamook

Third Place - **Farmer owner campaign**
DFA Communications and Marketing Department, Dairy Farmers of America

**BEST OF SHOW** - **Celebrating 85 Years of Feeding American Families**
Prairie Farms Marketing Team, Prairie Farms