



News Release

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"Connecting Cows, Cooperatives, Capitol Hill, and Consumers"

FOR IMMEDIATE RELEASE

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NMPF Statement on FDA Announcement to Prioritize Review of Standards of Identity for Dairy Products

From NMPF President and CEO Jim Mulhern

ARLINGTON, VA – “We are pleased to see that the U.S. Food and Drug Administration (FDA) has finally recognized the need to increase its scrutiny of plant-based products imitating standardized dairy foods.

“The statement released earlier today by FDA Commissioner Scott Gottlieb echoes our long-standing public health concerns regarding nutritional deficiencies in plant-based foods bearing the term ‘milk.’

“We are further encouraged by FDA’s recognition that standards of identity also verify that a food must possess a ‘basic nature’ and measure of expectation to earn the use of the standardized name.

“We applaud Commissioner Gottlieb’s assertion that FDA will take regulatory action against products bearing misleading labels. Our hope is that such regulatory actions will begin promptly and not be further delayed by the announced dairy standards review process.”

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The National Milk Producers Federation (NMPF), based in Arlington, VA, develops and carries out policies that advance the well-being of dairy producers and the cooperatives they own. The members of NMPF’s cooperatives produce the majority of the U.S. milk supply, making NMPF the voice of dairy producers on Capitol Hill and with government agencies. For more on NMPF’s activities, visit our website at www.nmpf.org.