The Dairy Farmer Margin Protection Program

USDA's New Safety Net For Producers



What the Farm Bill Did

Created

- Margin Protection Program
- Dairy Product Donation Program

Repealed

- Dairy Product Price Support Program
- Dairy Export Incentive Program
- Federal Order Review Commission
- Milk Income Loss Contract Program

Extended

- Dairy Forward Pricing Program
- Dairy Indemnity Program



Margin Protection Program

A voluntary risk management program for the 21st century

Protects producers' equity and margins, rather than supporting milk prices

Administered by USDA's Farm Service Agency

No payment limitations based on income or herd size



Margin Protection Program

Sign-up for 2014-2015 opened September 2nd and continues through November 28th

Starting next year, sign-up will be between July 1st and September 30th for 2016, 2017 and 2018

Farms must be selling milk commercially to qualify

Producers pay \$100 registration fee and cannot opt out once they register



Margin Protection Program

- What's a farm?
- What's the margin?
- What's your production history?
- Annual decisions
- Fees and premiums
- Payments to producers





What's a Farm?

A dairy operation producing milk commercially

Similar rules to those under MILC



- Multiple producers involved with one operation are a single farm
- Multiple farms operated by a single producer register separately



New Farm

A new dairy operation is separate and distinct from any other operation

- USDA will use an "affiliation" rule to determine whether new operations can be established by producers with existing ownership in other farms
- Farmers that collectively own more than 50% interest in the new operation are not considered separate if they also own 50+% interest in another operation already registered in MPP



New Farmers on Farm

USDA wants feedback on allowing family members to expand production history on the family operation





A national average margin, not your individual margin

The all-milk price minus average feed costs, computed from a formula using national benchmark prices of corn, soybean meal and alfalfa hay



Reflects costs of feeding all dairy animals on a farm on a hundredweight basis



All-Milk Price

- Reported monthly by USDA
 National Agricultural Statistics
 Service
- Includes premiums
- Excludes hauling costs
- Best measure of average prices received by U.S. dairy farmers





National Average Feed Cost calculation using ...

- USDA Ag Prices report for corn/bushel
- USDA Ag Market News Central Illinois soybean meal/ton
- USDA Ag Prices report for alfalfa hay/ton

National Average Cost of Feed Calculation

- = 1.0728 X U.S. average corn price/bushel
- + 0.00735 X Central Illinois soybean meal price/ton
- + 0.0137 X U.S. average alfalfa hay price/ton







Margin Forecast

| MPP Margin | All-Milk Price | MPP Feed Cost | MPP Margin |
|--------------|----------------|---------------|------------|
| Jan-Feb 2014 | \$24.20 | \$10.89 | \$13.31 |
| Mar-Apr 2014 | \$25.25 | \$11.38 | \$13.87 |
| May-Jun 2014 | \$23.70 | \$11.74 | \$11.96 |
| Jul-Aug 2014 | \$23.90 | \$10.17 | \$13.73 |
| Sep-Oct 2014 | \$24.90 | \$9.36 | \$15.54 |
| Nov-Dec 2014 | \$22.35 | \$9.27 | \$13.08 |
| Jan-Feb 2015 | \$20.15 | \$9.21 | \$10.94 |
| Mar-Apr 2015 | \$19.35 | \$9.28 | \$10.07 |
| May-Jun 2015 | \$19.10 | \$9.66 | \$9.44 |
| Jul-Aug 2015 | \$19.00 | \$9.70 | \$9.30 |
| Sep-Oct 2015 | \$19.50 | \$9.55 | \$9.95 |
| Nov-Dec 2015 | \$19.55 | \$9.65 | \$9.90 |

Forecast, based on CME futures as of August 25, 2014



What's Your Production History?

Initially equals the highest production in either 2011, 2012 or 2013

Yearly increases based on average growth in national production

Expansion beyond national average is not insured

New producers extrapolate based on actual production or average milk per cow





What If You Sell or Move?

If a farm is sold, production history can move with the farmer or stay with the farm, but not both

Producers may combine production histories from different facilities, but those facilities will no longer have a production history

Individual cases will be reviewed by local FSA offices and FSA Washington DC. Appeals process available



LGM & MPP

Producers cannot be in both at the same time

Producers in LGM for 2015 can sign up for MPP, if they do so by November 28th

Transition will occur after all target marketings under LGM are completed

Depending on month, there may be a coverage gap



Annual Decisions

Producers can protect between 25% to 90% of production history, in 5% increments

Producers can choose a level of margin protection, from \$4/cwt to \$8/cwt, in 50¢ increments





Fees and Premiums

\$100 annual administrative fee

No premium at \$4/cwt

Annual premiums paid by producers for protection at higher levels: \$4.50 to \$8.00/cwt



Fees and Premiums

For now, producers will either pay the full premium at sign-up, or ...

- Pay 25% by February 1 and ...
- 75 % by June 1

USDA is likely to provide additional methods and flexibility to pay premiums through milk check deductions





Premium Rates

| Margin Level Coverage | First 4 Million Pounds 2014-2015 | First 4 Million Pounds After 2015 | More Than 4 Million Pounds |
|--------------------------|--|---|-------------------------------|
| \$4.00 | No cost | No cost | No cost |
| \$4.50 | \$0.008 | \$0.010 | \$0.020 |
| \$5.00 | \$0.019 | \$0.025 | \$0.040 |
| \$5.50 | \$0.030 | \$0.040 | \$0.100 |
| \$6.00 | \$0.041 | \$0.055 | \$0.155 |
| \$6.50 | \$0.068 | \$0.090 | \$0.290 |
| \$7.00 | \$0.163 | \$0.217 | \$0.830 |
| \$7.50 | \$0.225 | \$0.300 | \$1.060 |
| \$8.00 | \$0.475 | \$0.475 | \$1.360 |

Dollar amounts are per hundredweight



If PH X Coverage % is under 40,000 cwt ...

Premium = (PH X Cov%) X Lower Premium Rate

If PH X Coverage % is over 40,000 cwt ...

Premium = 40,000 X Lower Premium Rate + [(PH X Cov%) - 40,000] X Higher Premium Rate



Examples of Premium Costs

| Dairy Size Milk Production History (pounds) | | 100 Head | 500 Head | 1,000 Head |
|--|--------|-----------|------------|------------|
| | | 1,967,397 | 11,304,071 | 24,641,052 |
| 90 Percent Covered (pounds) | | 1,770,657 | 10,173,664 | 22,176,947 |
| | \$4.00 | No cost | No cost | No cost |
| | \$4.50 | \$142 | \$1,555 | \$3,955 |
| \$5.00 \$5.50 Margin | \$5.00 | \$336 | \$3,229 | \$8,031 |
| | \$5.50 | \$531 | \$7,374 | \$19,377 |
| Protection | \$6.00 | \$726 | \$11,209 | \$29,814 |
| Coverage | \$6.50 | \$1,204 | \$20,624 | \$55,433 |
| | \$7.00 | \$2,886 | \$57,761 | \$157,389 |
| | \$7.50 | \$3,984 | \$74,441 | \$201,676 |
| | \$8.00 | \$8,411 | \$102,962 | \$266,206 |



Example 1

- Production History (PH) = 5 million pounds= 50,000 cwt
- Coverage percentage (Cov%) = 75%
- Margin coverage threshold = \$6.50 per cwt
- Premium = (50,000 X 75%) X \$0.068 = 37,500 X \$0.068 = \$2,550



Example 2

- Production History (PH) = 10 million pounds= 100,000 cwt
- Coverage percentage (Cov%) = 75%
- Margin coverage threshold = \$6.50 per cwt



Example 2

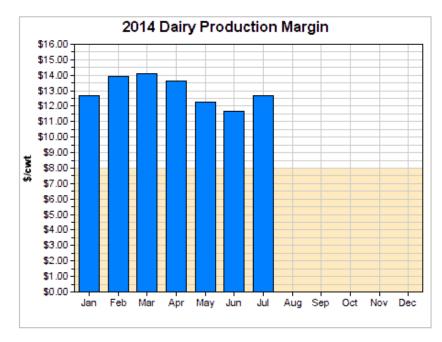


Margin Protection Program Calculator

Initial signup for MPP-Dairy will take place from September through November, 2014. During this first signup period, producers can retroactively enroll for the 2014 months. This first signup period is also your chance to enroll for 2015 coverage. Note that the 2014 and 2015 coverage elections can be different. Coverage election in subsequent years will take place from July through September.

A producer's annual production history is the highest level of milk sold in calendar year 2011, 2012 or 2013. This production will grow by the national average percentage increase in milk production.

| | | NASS | | AMS | | |
|--------------|----------|--------|------------|------------|---------|---------|
| Paste Values | All Milk | Corn | Hay | SBM | Ration | Margin |
| | \$/cwt | \$/bu | \$/ton | \$/ton | \$/cwt | \$/cwt |
| Jan-2014 | \$23.50 | \$4.42 | \$185 | \$480 | \$10.80 | \$12.70 |
| Feb-2014 | \$24.90 | \$4.35 | \$188 | \$509 | \$10.99 | \$13.91 |
| Mar-2014 | \$25.20 | \$4.51 | \$191 | \$498 | \$11.11 | \$14.09 |
| Apr-2014 | \$25.30 | \$4.71 | \$206 | \$514 | \$11.65 | \$13.65 |
| May-2014 | \$24.20 | \$4.71 | \$224 | \$519 | \$11.94 | \$12.26 |
| Jun-2014 | \$23.20 | \$4.49 | \$222 | \$502 | \$11.55 | \$11.65 |
| Jul-2014 | \$23.30 | \$4.05 | \$216 | \$451 | \$10.62 | \$12.68 |
| Aug-2014 | \$0.00 | \$0.00 | \$0 | <i>\$0</i> | \$0.00 | \$0.00 |
| Sep-2014 | \$0.00 | \$0.00 | <i>\$0</i> | <i>\$0</i> | \$0.00 | \$0.00 |
| Oct-2014 | \$0.00 | \$0.00 | <i>\$0</i> | <i>\$0</i> | \$0.00 | \$0.00 |
| Nov-2014 | \$0.00 | \$0.00 | <i>\$0</i> | <i>\$0</i> | \$0.00 | \$0.00 |
| Dec-2014 | \$0.00 | \$0.00 | <i>\$0</i> | <i>\$0</i> | \$0.00 | \$0.00 |



Select Coverage Year:

2014 ▼

Production History:

1,000,000

Show Coverage Page

Note: In the 2014 and 2015 coverage years, a 25% discount is applied to the first 4 million pounds of milk covered for premiums below the \$8.00 level. 26 There are only 4 months of premiums and coverage in 2014.

Payments to Producers

Program pays when average margin for 2-month period is below the margin selected by the producer

- 2-month periods are: January-February, March-April, May-June, July-August, September-October, November-December
- Program pays on one-sixth (or two months' worth) of production history, multiplied by percent coverage selected



Example

Margin Protection Payment Calculation

| | Annual | Production Histor | y 10 | ,000 | ,000 lbs. |
|--|--------|--------------------------|------|------|-----------|
|--|--------|--------------------------|------|------|-----------|

| % Coverage | 75% |
|------------|------------|
| | |

- Annual Volume Covered 75,000 cwt
- Volume Covered per 2 month period 12,500 cwt

(one-sixth of total)

- Coverage Threshold for year \$6.50 per cwt
- Actual Margin for 2 month period \$5.90 per cwt
- Margin Difference for 2 month period \$0.60 per cwt



Example

Margin Protection Payment Calculation

| Annual premium paid to USDA | <i>\$12,870</i> |
|-----------------------------|-----------------|
| Premium paid per period | \$2,145 |
| Premium per cwt | \$0.172 |

 Margin Protection Payment for period \$7,500 (12,500 cwt X \$.60/cwt)



What If There Was MPP in 2012?

| Dairy Size | 100 Head | 500 Head | 1,000 Head |
|------------------------------------|-----------|------------|------------|
| Milk Production History (pounds) | 1,967,397 | 11,304,071 | 24,641,052 |
| 90 Percent Covered (pounds) | 1,770,657 | 10,173,664 | 22,176,947 |
| Premium (\$6.50 Margin Protection) | \$1,594 | \$21,504 | \$56,313 |
| March-April Margin: \$4.59 | \$5,635 | \$32,376 | \$70,573 |
| May-June Margin: \$3.48 | \$8,922 | \$51,266 | \$111,751 |
| July-August Margin: \$2.88 | \$10,697 | \$61,460 | \$133,972 |
| Net 2012 Return | \$23,660 | \$123,598 | \$259,984 |



Timeline for Payments

Producers will receive payments shortly after the margin cost calculations are made final

Example: If a payment is triggered for January-February, the margin will be announced at the end of March and payment will be sent out in early April





Dairy Product Donation Program

Addresses critically low margins

Stimulates demand, and helps both producers and those in need



How it works...

- Triggered by margins below \$4/cwt for 2 months
- Buys consumer-ready dairy products at prevailing prices
- Must not displace commercial sales



Final Thoughts

MPP caps 5 years of work by NMPF, dairy co-ops and individual producers

MPP is more flexible, comprehensive and equitable than any previous federal dairy safety net

MPP will help protect against 2009-type catastrophic losses



Final Thoughts

NMPF strongly encourages farmers to use MPP going forward

To help make decisions, NMPF website www.futurefordairy.com has ...

- Detailed summaries of the program
- A copy of this presentation
- A tool showing MPP's potential impact on individual farms

