



Covering Your Assets: Why Farmers Need to Enroll in the New Margin Protection Program

The Department of Agriculture launched the new dairy safety net late in August. Called the Margin Protection Program, it allows producers to protect their margin – the difference between milk prices and feed costs – rather than supporting milk prices.

Now it's up to producers to get to know the plan, make their decisions and sign up before the November 28 deadline.

Find out what you need to know at a special, 90-minute World Dairy Expo briefing Thursday morning, October 2. Speaking will be Jim Mulhern, President and CEO of the National Milk Producers Federation, and University of Missouri dairy economist Dr. Scott Brown.

**Just
Announced
for Thursday
AM!**

Don't miss your chance to learn about this important new program!



Jim Mulhern
National Milk Producers Federation

**Thursday, October 2, 2014
8:30 – 10:00 am
Mendota Room #4
World Dairy Expo
Alliant Energy Center
Madison, WI 53713**



Scott Brown
University of Missouri