



News Release

2101 Wilson Blvd., Suite 400, Arlington, VA 22201
703.243.6111 • www.nmpf.org

"Connecting Cows, Cooperatives, Capitol Hill, and Consumers"

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Contact: Christopher Galen
(703) 243-6111 ext. 356
Email: CGalen@nmpf.org

NMPF Reorganizes to Address 2013 Industry Priorities *Promotes Staff in Key Program Areas*

ARLINGTON, VA – With a new farm bill delayed at least until spring 2013 and other legislative priorities such as immigration reform coming soon to the attention of the new Congress, the National Milk Producers Federation (NMPF) announced today that it has reorganized its staff to better meet the challenges that are sure to come in the year ahead and promoted several staff members who will facilitate these efforts.

As first announced in December, Jim Mulhern will start next week as NMPF's Chief Operating Officer, a new position in the organization that will bolster NMPF's team of professionals working on issues as diverse as farm policy, labor availability, trade expansion, environmental regulation, animal care, and milk pricing. Mulhern will report to President and CEO Jerry Kozak and have direct oversight of government relations, membership, and communications activities.

In order to better coordinate the often parallel efforts of the government relations and regulatory teams, those staff members have been combined into one department that will be managed by Senior Vice President of Government Relations Dana Brooks, who will in turn report to Mulhern. Vice President of Scientific and Regulatory Affairs Jamie Jonker and regulatory staff members Beth Briczinski and Betsy Flores, who were promoted to Senior Director of Regulatory Affairs, and Senior Director of Animal Health and Welfare, respectively, will now report to Brooks.

Anuja Miner was promoted to Vice President of Membership Services and will report directly to Mulhern. Gail Mobley was made Senior Director of Finance and Administration and will continue to report to Tom Balmer, Executive Vice President.

"This reorganization will strengthen NMPF's ability to address legislative, regulatory, and other issues that we anticipate will arise in 2013," explained Kozak. "We want to make sure that the structure of the organization will best serve our member cooperatives and their dairy farmer owners. In addition, by recognizing the outstanding commitment to NMPF by these long-time staff members, we demonstrate their value to both NMPF and the industry at large."

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The National Milk Producers Federation, based in Arlington, VA, develops and carries out policies that advance the well-being of dairy producers and the cooperatives they own. The members of NMPF's 30 cooperatives produce the majority of the U.S. milk supply, making NMPF the voice of more than 32,000 dairy producers on Capitol Hill and with government agencies. Visit www.nmpf.org for more information.