

**Testimony of  
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National Milk Producers Federation**

**Before the  
U.S. House of Representatives Committee on Agriculture  
Subcommittee on Livestock, Dairy, and Poultry  
Hearing on Animal Identification  
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Thank you for inviting the National Milk Producers Federation (NMPF) to testify before you today. My name is Karen Jordan. My husband and I also own and operate Brush Creek Swiss Farms with 75 registered Brown Swiss cows and 70 replacement heifers. I am also a practicing veterinarian in Siler City, North Carolina where I own a large animal veterinary service. I currently serve as the chairperson for the NMPF Animal Health & Welfare Committee, and previously I served as vice chair from 1993 to 2006. For the past five years I have also served as the chair of the Cattle Health Committee for the National Institute for Animal Agriculture.

My testimony today focuses on the need for mandatory animal identification for the livestock industries, and I will also review the efforts the dairy industry has taken to move comprehensive animal identification to a reality. Animal ID is paramount in maintaining animal health in every dairy herd. While identifying animals and premises cannot prevent disease, any more than licensing automobiles can prevent accidents or theft, identification is essential to speeding a timely response, and minimizing the spread of potentially devastating consequences. It will be difficult to track and control the spread of a contagious disease without real-time knowledge about where animals are located and where they have been.

First, I want to provide you with a quick overview of the dairy industry to place in perspective our need for mandatory animal ID. In 2008, the 57,127 commercially licensed dairy farms produced nearly 190 billion pounds of milk from 9.33 million dairy cows, generating nearly \$38 billion in dairy-related income. Additionally, dairy producers alone have more than \$110 billion dollars invested in their farms, including dairy cows, herd replacements, buildings, machinery, and land. Mandatory animal ID is a collective insurance policy for the dairy industry to protect our markets and our assets.

The dairy industry has taken a strong proactive stance in advocating for mandatory animal ID. NMPF standing policy supports:

- *“the establishment of a mandatory national animal identification system (NAIS) at the earliest possible date for reporting livestock movements in the U.S.;*
- *adoption of International Organization for Standardization (ISO)-compliant radio frequency identification device ear tags for the cattle industry; and*

- *one centrally-managed national database, which facilitates ready access to essential tracking data by all state and federal animal health authorities on a real-time basis, while safeguarding producer confidentiality.”*

In 2005, a coalition of six dairy organizations that serve many thousands of dairy farmers – the American Jersey Cattle Association, Holstein Association USA, Inc., National Association for Animal Breeders, National Dairy Herd Improvement Association, National Milk Producers Federation and Dairy Calf and Heifer Association – formed a group called IDairy because we collectively believe that our industry will be best served when all dairy operations, and ultimately, all dairy cows, are identified in a national central database. IDairy believes that a national animal identification system can both protect farmers' privacy, and also allow for immediate access of relevant information in the event of a food safety crisis that could endanger the entire dairy chain.

IDairy has worked vigorously to implement animal identification in the dairy industry. IDairy has adopted RFID tag technology standards to allow tracking of animals at the speed of commerce. Additionally, IDairy has selected the National FAIR database as the preferred private database for dairy animals to keep the confidentiality of data with government access only occurring in the event of an animal disease outbreak where tracking information is required. National FAIR has been administered by Holstein Association USA, Inc. for a decade and is used by the State of Michigan for their animal tracking database.

In 2007, NMPF (on behalf of IDairy) and USDA entered into a cooperative agreement to promote premises registration within the dairy industry as part of the National Animal Identification System. By working collectively with USDA, States, and industry, IDairy estimates that nearly 75 percent of dairy producers have registered their premises as part of the National Animal Identification System. Many states, including Michigan, Wisconsin, Idaho, New York, Pennsylvania, Indiana, Utah, Nevada, and South Carolina, have more than 90 percent of their dairy producers participating in premises registration. However, until animal ID becomes mandatory, obtaining the last 25 percent participation will be difficult.

Animal identification is extremely important in reducing the effects of a foreign disease outbreak in the U.S. cattle population. For example, the cost to the dairy industry of an outbreak of Foot and Mouth Disease in the U.S., based on recent epidemiological studies, would likely be quite serious. A 1999 University of California at Davis study estimated that a foot-and-mouth disease outbreak limited solely to California's South Valley would result in the destruction of 20% to 100% of the region's dairy herds. Resulting losses of milk production plus the containment and depopulation costs are conservatively estimated at \$325 million to \$1.75 billion, adjusted for 2007 prices.

A 2007 study published in the Journal of the American Veterinary Medical Association demonstrated that an outbreak spread through a sale barn or state fair could be multiplied by 10- or 20-fold, as would the dairy industry's cost, to as much as \$30 billion or more. Finally, even a quickly contained foot-and-mouth disease outbreak could close overseas

markets to U.S. dairy export sales. These were worth nearly \$4 billion in 2008, and the loss of these sales would have an additional, disastrous impact on U.S. milk prices.

As you can see U.S. dairy farmers have been very proactive in support of mandatory animal ID. Because of the importance of animal ID as a collective insurance policy for the dairy industry, we respectfully request that mandatory animal ID become a priority for USDA. If this is to truly be a New Era of Responsibility, we need to be mindful that preparing for a quick and effective response to emergencies lies at the heart of responsible animal health system.

Thank you for providing me with the opportunity to testify on behalf of the National Milk Producers Federation.