



News Release

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"Connecting Cows, Cooperatives, Capitol Hill, and Consumers"

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June Dairy Month Passes Unanimously in the House

National Milk Producers Federation (NMPF) applauds Congress for unanimously passing the bipartisan resolution recognizing June as National Dairy Month last night. Seventy-nine members of the House of Representatives co-sponsored the resolution introduced by Rep. Joe Courtney (D-CT) on May 18, 2010. Since 1939, June has been celebrated as National Dairy Month, honoring the important role the dairy industry has played in the economic and nutritional well-being of Americans.

"As Congress prepares to reauthorize the Child Nutrition Act (CNA) and the United States Department of Health and Human Services and the United States Department of Agriculture review the Dietary Guidelines for Americans, it is timely that milk and dairy products are being recognized for their role in the diets of Americans," said Dr. Beth Briczinski, NMPF Director of Dairy Foods and Nutrition. The CNA and Dietary Guidelines serve as the basis for federal food and nutrition education and feeding programs.

Milk is a unique, complete nutrient package and is a good or excellent source of nine essential nutrients. In fact, milk is the top contributor in our diets for calcium, phosphorus, Vitamin D and potassium. Milk provides three of the five nutrients of concern for children and adolescents: calcium, potassium, and magnesium. All milks – whole, low-fat, fat-free, flavored and lactose-free – are naturally excellent sources of calcium.

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The National Milk Producers Federation (NMPF), based in Arlington, VA, develops and carries out policies that advance the well being of dairy producers and the cooperatives they own. The members of NMPF's 30 cooperatives produce the majority of the U.S. milk supply, making NMPF the voice of more than 40,000 dairy producers on Capitol Hill and with government agencies. For more on NMPF's activities, visit our website at www.nmpf.org.