



## Exhibitor Information

DMI Partners and NMPF Associate Members:

It is that time of year! We invite you to participate and exhibit at the 2017 Joint Annual Meeting of the National Dairy Promotion and Research Board (NDB), the National Milk Producers Federation (NMPF) and the United Dairy Industry Association (UDIA). The Annual Meeting will be held October 30-November 1, 2017, at the Disneyland Hotel in Anaheim, California.

The Dairy Bar and exhibits give you 15 hours over two days to market your products and services to a select audience. The registration deadline is **September 8, 2017**.

Upon receipt of your registration, payment and logo, you will receive:

- Free listing on the National Milk Producers Federation website,
- Mention in the 2107 annual meeting mobile app,
- On-site signage, and
- Recognition in the final program.

The Annual Meeting presents a unique marketing opportunity for NMPF Associate Members over the conference dates to:

- **EXPAND** your marketing dollars by reaching 800 + meeting attendees in one central location;
- **NETWORK** with dairy producers, coop executives, and other top industry contacts across the U.S.;
- **INCREASE** your company's exposure;
- **GENERATE** new business leads before, during and after the show;
- **EDUCATE** the dairy industry consumer;
- **SHOWCASE** new products and services;
- **CELEBRATE** marketing successes; and
- **BUILD, ESTABLISH and STRENGTHEN** existing customer relationships.

The exhibits are displayed in the Dairy Bar, which provides milk, ice cream, yogurt and string cheese to all meeting attendees throughout the day. The Dairy Bar provides exhibitors tremendous marketing and promotion opportunities to reach annual meeting attendees.

The Dairy Bar and exhibits will be located next to the General Session. **Please register as soon as possible, but no later than Friday, September 8, 2017**. Once you register to exhibit, you will receive a confirmation email from NMPF with your booth number and a diagram of the exhibit space.

Exhibitor Schedule		
Event	Date	Time
GES Set-Up	Monday, October 30	8:00 am – 1:00 pm
Exhibitor Set-Up		12:00 pm – 4:30 pm
Exhibit Display Hours	Tuesday, October 31	7:00 am – 5:00 pm
	Wednesday, November 1	7:00 am – 12:00 pm
Dismantle – Exhibitors	Wednesday, November 2	12:00 pm – 3:00 pm

### GES Service Contractor – Customer Service National Call Center: 1-800-475-2098

GES has been contracted as the service provider for the 2017 Joint Annual Meeting and will ensure the orderly and efficient installation and removal of the overall exhibition. They will provide and assure the coordination of facility regulations and requirements with the Disneyland Hotel. GES will staff and maintain an on-site service desk before, during and after the exhibition to serve as a focal point for exhibitors needs.

The official GES exhibitor service kit is available online and a link will be sent to you after receiving your registration form and payment. The kit will include information on:

- Freight shipping and handling to the GES Warehouse
- Labor regulations and rates
- Furniture, display and other decorating rentals
- Ordering electrical and telephone services

To receive the discount, **orders must be placed and paid to GES by Monday, October 9. Regular-price orders need to be received and paid to GES no later than Friday, October 13, 2017.**

### Exhibitor Booth Package and Conference Registration Fee Deadlines

**Booth space is very limited. Exhibit space assignments will be on a first-come-first-serve basis beginning upon receipt of your registration and payment.**

**You will need to register and pay for both:**

1. Each exhibitor booth package (\$500) and
2. Each booth staff partial (\$520) or full (\$905) meeting registration fee

If more than one individual from your company will be attending the booth, all will need to register to obtain an exhibitor name badge. Your exhibit booth does not have to be tended to all day, but we recommend that someone be present during breaks, before and after the General Session to greet attendees and answer questions. Since many exhibitors do not attend the General Session programs, we offer a special NMPF Associate Member Exhibitor **partial program registration fee of \$520**. If attending the meeting, **the full program registration fee of \$905**.

In order for your company to exhibit and be included in the final program, meeting app, and onsite signage, **the Exhibit Booth Package registration and Exhibitor Conference registration deadline is Friday, September 8, 2017.** Payment by check or credit card is due on or before Friday, September 8, 2017. Please register for your Exhibitor Booth Package and Exhibitor partial or full-program Conference Registration by filling out the enclosed application and submitting to **NMPF**.

<b>Annual Meeting Registration – Exhibitor Attendee</b>	<b>Registration Fee</b>
<b><i>Exhibitor <u>Partial</u> Conference Registration</i></b> <u>Includes Exhibitor badge and entrance ticket to:</u> <ul style="list-style-type: none"> <li>• Dairy Bar,</li> <li>• Monday, NMPF Associate Member Reception</li> <li>• Tuesday Lunch and Welcome to California Cheese Reception; and</li> <li>• Wednesday Lunch</li> </ul>	<b>\$520</b>
<b><i>Exhibitor <u>Full</u> Conference Registration</i></b> <u>Includes exhibitor badge and entrance ticket to:</u> <ul style="list-style-type: none"> <li>• All General Session programming, Dairy Bar;</li> <li>• Monday NMPF Associate Member Reception;</li> <li>• Tuesday Lunch and Welcome to California Cheese Reception; and</li> <li>• Wednesday Lunch</li> </ul>	<b>\$905</b>
<b>Exhibitor Booth Package</b>	<b>Registration Fee</b>
<b>(Exhibitors must pay a \$500 Exhibitor Booth Package Fee for each 10' x 10' exhibit booth space booked. If you need two or more 10' x 10' exhibit spaces for your booth, please indicate and pay accordingly.) INCLUDES:</b> <ul style="list-style-type: none"> <li>• Pipe and drape (8' high back wall and 3' high side drape)</li> <li>• One 1000 -watt electrical outlet (additional electrical power is available at an extra cost)</li> <li>• One company ID sign (7" x 44")</li> <li>• One 6-foot draped table (3 sides draped)</li> <li>• Two contour chairs</li> <li>• One small wastebasket</li> <li>• Overnight security in exhibit hall</li> <li>• General signage for the Dairy Bar/Exhibits</li> <li>• Labor for installation/removal of drape, show material handling from warehouse to hotel and general cleaning services (removal of trash, vacuuming)</li> </ul>	<b>\$500</b>
<b>All Exhibitors will receive a standard 1000 watts of electricity included in the exhibit package. (If you pay for 2 exhibit booths, you will have 1000 watts for each exhibit booth.)</b>	<b>1000 watts</b>

You can pay by credit card or check. All checks should be made **payable in U.S. funds** from a U.S. bank and made payable to **UDIA (United Dairy Industry Association)**. **Send check payment, to be received no later than Friday, September 8.** Additional exhibit packets can be obtained by downloading the Annual Meeting information and exhibitor packet at <http://www.nmpf.org/2017-annual-meeting> or by contacting Louise Kamali at Phone: (703) 294-4349 or Email: [Lkamali@nmpf.org](mailto:Lkamali@nmpf.org)

**PLEASE NOTE NEW ADDRESS!**

NMPF Exhibits c/o Louise Kamali  
National Milk Producers Federation  
2107 Wilson Blvd., Suite 600,  
Arlington, VA 22201

## Exhibitor Refunds

Exhibit/Exhibitor refund requests must be made in writing and sent to Louise Kamali via email at [Lkamali@nmpf.org](mailto:Lkamali@nmpf.org) or fax (703) 841-9328. A full refund will be given for a cancellation emailed or faxed by Wednesday, October 11. **(There will be no refunds for exhibitor booth fees or exhibitor registrations received after Wednesday, October 11, 2017.)**

## Company Logo Needed by September 8, for Inclusion in Annual Meeting Materials

In order for your company logo to be included in annual meeting materials and on the NMPF website, please send your logo ASAP, but no later than **September 8**, in EPS format to Louise Kamali at [Lkamali@nmpf.org](mailto:Lkamali@nmpf.org). Your company name will be listed in the final program, meeting mobile app and onsite signage. **If you have a company web link, Facebook or Twitter account, please include the information so that we can make it available to attendees.**

## 2017 Annual Meeting Exhibitor Deadlines and Checklist

*Please refer to the following check list to make sure you have completed the necessary materials by the listed deadline.*

### Friday, September 8

- ☐ Exhibitor booth package and exhibitor (partial or full) conference registration and payment deadline
- ☐ All exhibitor logos in EPS format due to NMPF to be included in final program, NMPF website, annual meeting app, onsite signage, etc...

### Monday, September 25

- ☐ Start date for Exhibitor shipments to be received at GES warehouse

### Thursday, October 5

- ☐ Disneyland Hotel room reservations deadline – Disneyland Hotel room rate \$209/night++ or Paradise Pier room rate \$194/night++

### Monday, October 9

- ☐ Discount deadline for orders received with payment to GES

### Wednesday, October 11

- ☐ Exhibitor refund request due in writing to Louise Kamali at [Lkamali@nmpf.org](mailto:Lkamali@nmpf.org) or fax (703) 528-3705 to be eligible for a refund.

### Friday, October 13

- ☐ Regular deadline for orders and payment to GES

### Wednesday, Oct 25

- ☐ Deadline for exhibitor freight/boxes to arrive at GES Warehouse by 3:30 pm. Materials arriving after Wednesday, October 25, will be received and additional handling charges will apply.
- ☐ Deadline for small personal boxes to arrive at the Disneyland Hotel in Anaheim, California.

### Monday, October 30

- ☐ Exhibit materials moved from GES Warehouse to Disneyland Hotel – Anaheim, California.
- ☐ GES to set up hall with exhibit booths and move exhibit materials 8:00 a.m. – 4:30 p.m.
- ☐ Exhibitors move into exhibit booths 12:00 – 4:30 p.m.
- ☐ NMPF Associate Member Reception: Monday, October 30 from 4:30 pm – 6:00 pm

### Tuesday, October 31

- ☐ Exhibits showing in the Dairy Bar from 7:00 a.m. – 5:00 p.m.

### Wednesday, November 1

- ☐ Exhibits showing in the Dairy Bar from 7:00 a.m. – 12:00 p.m.
- ☐ Exhibitor tear-down from 12:00 p.m. – 3:00 p.m.
- ☐ All exhibits to be shipped out via UPS, FedEx, or common carrier by Disneyland Hotel or GES freight services.
- ☐ **1:00 p.m. check in time for all common carrier drivers**
- ☐ 12:00 pm – 5:00 p.m. GES finishes tear-down and removal of all exhibit items.

## Liability

**All companies or individuals registering to exhibit at the Joint Annual Meeting agree to the following:**

Exhibitor shall be fully responsible to pay for any and all damages to property owned by Disneyland Hotel – Anaheim, California, or Dairy Management Inc., National Milk Producers Federation, or their owners or managers, which results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, Disneyland Hotel – Anaheim, California, Dairy Management Inc., National Milk Producers Federation, and their respective owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include, without limitation, all losses, costs, damages, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, Hotel or any part thereof.

## NMPF Associate Member Reception – Monday, October 30, 2017

This year, NMPF will host an **Associate Member Meeting and Reception** at the Disneyland Hotel on Monday, **October 30, from 4:30 p.m.-6:00 p.m.** NMPF staff will provide you with an update on dairy issues and policies that will be of special interest to associate members. More than one individual from your company is welcome to attend the reception. Please be sure to register them on the registration form or with Louise Kamali at [Lkamali@nmpf.org](mailto:Lkamali@nmpf.org) or (703) 294-4349.

## Security

The exhibit area will have a security guard at night. Please do not leave anything of value in the Dairy Bar/Exhibit area. Even though we have contracted for security, DMI, NMPF and the Disneyland Hotel will not be held responsible for any lost, left, missing, damaged or stolen items.

## Hotel Reservation Information

Please make your hotel reservations as soon as possible. **The Disneyland Hotel** room reservation deadline is **Thursday, October 5**. The guest room rate at the Disneyland Hotel is **\$209 for single/double occupancy plus applicable taxes** or the **Paradise Pier Hotel at \$194++/night** (about a 10-minute walk from the Disneyland Hotel Meeting). Hotel reservations can be made by calling **(714) 520-5005** M-F from 8:00 am – 5:00 pm PST and mentioning the NDB/NMPF/UDIA **Joint Dairy Conference** to receive the discount group rate. Online hotel reservations can also be made through the hotel link on <http://mydisneygroup.com/gddj17a> Hotel room registration confirmations will be sent to each individual by the Disneyland Hotel. You are responsible for all hotel room deposits, payments, changes, and cancellations. **After Thursday, October 5**, hotel reservations will be honored on a “space and rate available” basis. Be sure to guarantee your reservation with one night’s deposit.

**Please note: The Disneyland Hotel cancellation policy is that room cancellations must be made five (5) days before the arrival date in order not to be charged for one night’s stay.** Review hotel guidelines for cancellation information. If you change or cancel your hotel reservation, please obtain and keep a record of the confirmation or cancellation number. Check-in time is 4:00 p.m. and check out time is 11:00 a.m.

## Audio Visual, Internet, and Phone Service Requests

PSAV is the Disneyland Hotels service provider of exhibitor AV and phone services, which will be ordered through GES. **Please refer to the GES Service Kit or GES link which will be sent to you after we have confirmed your Exhibitor and Meeting Registrations and given you a booth number.** For questions about audio visual services, please contact **Aimee A. Garcia** with PSAV at Disneyland Hotel at **(714) 956-6549** or [ajgarcia@psav.com](mailto:ajgarcia@psav.com).

Internet/wifi is ordered through GES from SmartCity at the Disneyland Hotel. For questions contact: [Dnagel@smartcity.com](mailto:Dnagel@smartcity.com) or (714) 772-4177 or fax: (714) 772-1552.

## Electrical Service Requests

Electrical is ordered through GES and the Disneyland Hotel. 1000 watts is already included in a standard booth exhibitor package that we will order for you upon registration. Additional electrical outlets can be provided, but it is imperative we know in advance of your requirements so that we can arrange for the installation and labor. Your credit card will not be charged if you order only the standard 1000 watts electricity. An additional charge will be added if you order additional electrical over 1000 watts. This can be done through the **GES service kit or online link which we will send you in once you have registered**. Please provide your own extension cords or there will be extra fees.

## Permission for Food Samples

Please contact Gloria Kargenian at DMI (847) 627-3305 or [Gloria.Kargenian@dairy.org](mailto:Gloria.Kargenian@dairy.org) if you will be having any food samples. We need to know the quantity of food samples you will be shipping, where you plan on storing the samples, and if it needs refrigeration. Your company must obtain special permission and complete a waiver from the Disneyland Hotel to be approved by the Fire Prevention Specialist. As always, all catering and portage needs must be contracted and paid for by the exhibitor with the Disneyland Hotel. Other additional requirements such as help setting up your booth must go through GES and there will be an extra labor charge involved. Additional information can be found in the GES service kit under the Fire Regulations section.

## Shipping Information to Warehouse

**Please note that the Disneyland Hotel will not accept any exhibitor freight. Exhibitor freight MUST be sent directly to the GES Warehouse in advance starting no earlier than Monday, September 26, and arriving no later than Wednesday, October 25, 2017.** Due to tight security and lack of adequate storage space at the Disneyland Hotel no direct shipments are permitted to this facility.

<b>A</b>	<b>RUSH!</b>
	<b>EXHIBIT FREIGHT</b>
From:	
<b>ADVANCE SHIPMENT</b>	
To: _____ <i>Exhibitor Name/Company</i> <b><u>NDB/NMPF/UDIA Annual Meeting Dairy Bar (Show ID: DMI)</u></b> <i>Name of Exhibition</i>	
<hr/> <b>Booth Number</b> c/o GLOBAL EXPERIENCE SPECIALISTS 5560 Katella Ave. Cypress, CA 90630	
<b>SHIPMENT SHOULD ARRIVE ON OR BETWEEN</b> <b><i>Monday, September 25, 2017 – Wednesday, October 25, 2017</i></b>	
Carrier _____	
Number _____ of _____ pieces	



Receiving hours at the GES warehouse are **Monday – Friday, 8:00 a.m. – 3:30 p.m. Closed 12:00 p.m.-1:00 p.m. and holidays.** **Certified weight tickets are required for all shipments. Drivers must check in by 2:00 p.m. to be guaranteed same day unloading.** Everything shipped to GES will be transported to the Disneyland Hotel on Monday, October 30. Place a white address label on each box. Labels are available to download and print with the online GES Service Kit or GES link. You can make extra copies of the label if needed. Please keep a copy of your tracking information in case you need to track any missing boxes.

**GES will be onsite to assist you in coordinating any last minute services, ordering additional products and answering questions. Provide your carrier with the GES warehouse number (562) 356-3700. Please ask for shipping/receiving department.**

Exhibitor Services Department:      Phone:800-475-2098  
Website:                                      [www.ges.com](http://www.ges.com)

**Shipping Personal Inbound Guest Packages to the Disneyland Hotel**

The Disneyland Hotel **DOES NOT HAVE A BUSINESS CENTER** only a small office with some computers and printers. **DO NOT SHIP EXHIBIT MATERIALS TO THE DISNEYLAND HOTEL. THEY WILL REFUSE THE SHIPMENT.**

Due to limited storage capabilities, please plan to have your personal packages shipped to the following address **no more than three (3) business days prior to your arrival.** Storage fees will be assessed if you require extensive storage space or if packages arrive more than three (3) days prior to arrival/remain for more than three (3) days following departure. All boxes shipped to the Disneyland Hotel require a release signature before being released from the shipping office’s custody to the intended recipient. Please communicate the total number of boxes being shipped and any special delivery time/instructions.

To expedite handling of your package, please ensure package(s) are delivered to the hotel one or more days prior to your event. Please add the following to incoming shipments for proper delivery:

Hold for Guest: (Guest Name) (Guest Cell Phone Number)
Name of Event – Date of Event
Disneyland Hotel
1150 W. Magic Way
Anaheim, CA 92802
Box ____ of ____

**Package Handling Fees:** applied per package in addition to normal shipping costs range from\$40.00 per hundred weight (\$7.00 minimum per item) for items not to exceed 60 lbs. or 130 inches total dimensions (girth and height). Items requiring special handling will be charged accordingly.

**Package Storage Fees:** Fees apply to each package received more than three (3) calendar days before delivery to recipient or stored more than three (3) days after departure range from \$25-\$50/per package. Items measuring over 130 inches total dimensions (girth and height) in size are considered oversize and will be assessed an additional oversize fee. These fees are applied in addition to any shipping/transportation charges.

After the show, if you are scheduling a carrier to come pick up your boxes, the loading dock is off Walnut Street and the address is:

Disneyland Hotel  
1150 W. Magic Way  
Anaheim, CA 92802

## Labor Information

Union Labor may be required for your exhibit installation and dismantle. Please carefully read the UNION RULES AND REGULATIONS in the GES service kit to determine your needs. Exhibitors supervising GES labor will need to pick up and release their labor at the Service Desk onsite. Refer to the order form under Display Labor for Straight time and Overtime hours.

## Production Location & Labor Jurisdiction

To assist you in planning for your participation in this upcoming exposition, we are certain you will appreciate knowing in advance that union labor may be required for certain aspects of your exhibit handling. To help you understand the jurisdiction of the various unions, we ask that you read the following:

Los Angeles, CA  
5560 Katella Ave.  
Cypress, CA 90630  
Main Telephone: (562) 356-3700

Unions Employed: Decorators/Riggers - Local 831  
Teamster – Local 986  
Electricians – LA – Local 11 and OC – Local 441

### Labor Jurisdictions – Los Angeles, Anaheim, Long Beach

All work performed in the Exhibit Area is under union jurisdiction and under safety jurisdiction. Show management and all exhibitors are expected to comply with the unions and with fire and safety requirements in effect.

In the interest of safety, continuity, security and control, the following are understood as exclusive services if provided by GES: material handling, receipt/unloading of inbound Federal Express and UPS shipments, audio visual, rigging, and electrical, plumbing and custom cleaning. Should the facility provide some or all of the following services: electrical, plumbing, compressed air, sign hanging, cleaning of certain areas and phones, their work rules and union jurisdictional issues would apply for these GES services.

GES has a great relationship with all unions. We work very closely with them to create a positive work environment that enables us to deliver the highest quality of service. Our effective leverage of these relationships provides greater efficiencies to the exhibitors. We anticipate that all contracts up for renewal will result in non-contentious resolutions.

### **Exhibit Labor**

All work involved in the erection, touch-up painting, dismantling, and repair of all exhibits may fall under union jurisdiction. This work is to include wall coverings, floor coverings, pipe and drape, painting, hanging of signs and/or decorative materials from the ceiling, placement of all signs, and the erection of platforms used for exhibit purposes.

This does not apply to the unpacking and placement of merchandise.

Full-time employees of exhibiting companies may set their own exhibits provided that one person can accomplish the task in less than one-half (1/2) hour without the use of tools.

If the exhibit preparation, installation, or dismantling requires more than one-half (1/2) hour, exhibitors must use personnel supplied by the Official Services Contractor. However, please note that when union labor is required, exhibitors may provide company personnel to work along with union installer in Southern California on a one-to-one basis. Any full-time company personnel involved should be prepared to produce some type of company identification when engaged in these activities.



### Freight Handling

All work involved in the loading and unloading of all trucks, trailers and common and contract carriers, as well as the handling of empty crates and the operation of material handling equipment, is under union jurisdiction. The union also has the jurisdiction of the unloading, uncrating, un-skidding, leveling, as well as the reverse process.

Full-time employees of exhibiting companies may 'hand carry' material provided that it is limited to only what one person in one trip can carry and they do not use material handling equipment. When exhibitors do choose to 'hand carry' material, they may not be permitted access to the loading dock/freight door areas. Global Experience Specialists, Inc. will not be responsible for any material we do not handle.

### Electrical

All hardwiring ordered outlets to the line side of the exhibitors' equipment is under union jurisdiction. All plugs over 130 volts will be plugged in by electrical union personnel. Exhibitors may plug in their own plugs of 120 volts to their ordered outlets.

All Exhibitors are expected to comply with any union requirements in effect and as outlined in the "Show Site Work Rules" section of the Exhibitor Kit.

### Gratuities

Our work rules prohibit the SOLICITATION OR ACCEPTANCE of tips in cash, product or gifts in kind by any employee (union or non-union). Our employees are paid appropriate wages denoting professional status, therefore tipping of any kind is not allowed.

### Always Honest® Hotline

GES requires the highest standards of integrity from all employees. Please call our confidential Always Honest hotline at 866-225-8230 to report fraudulent or unethical behavior.

Union	Responsibilities
Electricians	Responsible for assembly, installation and dismantle of anything that uses electricity as a source of power. This includes electrical wiring, hook-ups, interconnections, etc.
Teamsters	Responsibility of receiving and handling all exhibit materials and empty crates at the docks. It is their responsibility to manage docks and schedule vehicles for the smooth and efficient move-in and move-out of the exhibition. Handle the uncrating, unloading of machinery and freight from skids, positioning and leveling of all machinery, and the placement of all machinery back onto skids.
Decorators	Handle the hanging of all non-electrical signs, drape and cloth installation and tacked fabric panels. Handle the uncrating of exhibits and display materials, installation and dismantle of exhibits including cabinets, fixtures, shelving units, furniture, etc., laying of floor tile and carpet and re-crating of exhibits and machinery. They also handle the installation and dismantling of scaffolding, bleachers and the ganging of chairs. They handle the rigging, hanging and removal of all hanging signs.
Plumbers	Handle all plumbing works such as compressed air, water drains or natural gas.

## Questions

If you have questions, please do not hesitate to contact Gloria Kargenian, at Dairy Management Inc. at (847) 627-3305 or [Gkargenian@dairy.org](mailto:Gkargenian@dairy.org), or Louise Kamali, NMPF, at (703) 294-4349 or [Lkamali@nmpf.org](mailto:Lkamali@nmpf.org). We look forward to seeing you in Anaheim!



### Exhibitor Registration Form

Exhibit space assignments will begin upon receipt of the fully completed Exhibitor Registration Form and payment. Registration Deadline and payment is Friday, September 8, 2017. Please be sure to complete and send in the following items:

- Exhibitor Booth registration form
- Annual Meeting registration (partial or full conference)
- Payment
- Company logo sent to [Lkamali@nmpf.org](mailto:Lkamali@nmpf.org) in EPS format

### Payment Information

Payment for Annual Meeting exhibitor conference registration and for the exhibitor booth package can be made via credit card or check in U.S. funds drawn on a U.S. bank and made payable to: **UDIA c/o Louise Kamali National Milk Producers Federation, 2107 Wilson Blvd., Suite 600, Arlington, VA 22201.** Phone (703) 294-4349. Fax: (703) 841-9328 or email [Lkamali@nmpf.org](mailto:Lkamali@nmpf.org). **Deadline: Friday, September 8.**

**Refunds** will be given for cancellation of Annual Meeting exhibitor fees and exhibit booth registration **received in writing by Wednesday, October 11, 2017, to Louise Kamali at [Lkamali@nmpf.org](mailto:Lkamali@nmpf.org) or by fax at (703) 841-9328**, or via mail at the NMPF address listed above. **No refunds will be given after October 11, 2017.**

**Please print clearly all information as you wish it to appear on your name badge.**

First Name		Last Name	
Company or Association			
Address			
City	State	Zip	Country
Work Phone	Cell Phone	Fax	Email Address
Company Web link		Facebook Link	Twitter Link

**Additional exhibiting staff in your company attending/working the exhibit booth must pay partial (\$520) or full (\$905) Annual Meeting registration fee in order to obtain a badge. Please register below.**

**NMPF Associate Member Reception – Monday, October 30, from 4:30 p.m.–6:00 p.m.**

The registration fee also includes the NMPF Associate Member Reception. Please indicate if you will attend and include names of other exhibiting staff in your company who will attend.

Name	Registration Fee Paid	Attending NMPF Associate Member Reception (yes/no)
1.		
2.		
3.		

Annual Meeting Registration	Registration Fee	Number of Registrants	Amount Due
<b><u>Exhibitor Partial Conference Registration</u></b> Includes exhibitor badge and entrance ticket to: <ul style="list-style-type: none"> <li>Dairy Bar;</li> <li>Tuesday Lunch, NMPF Associate Member Reception, Welcome Cheese Reception; and</li> <li>Wednesday Lunch</li> </ul>	\$520		\$
<b><u>Exhibitor Full Conference Registration</u></b> Includes exhibitor badge and entrance ticket to: <ul style="list-style-type: none"> <li>General Sessions, Dairy Bar;</li> <li>Tuesday Lunch, NMPF Associate Member Reception, Welcome Cheese Reception; and</li> <li>Wednesday Lunch</li> </ul>	\$905		\$
<b>Exhibitor Booth Package Registration</b> (Exhibitors must pay a \$500 Exhibitor Booth Package Fee <u>for each 10' x 10' exhibit booth space booked</u> . If you need two or more 10' x 10' exhibit spaces for your booth, please indicate and pay accordingly.)	Registration Fee	Number of Exhibit Booths	Amount Due
Standard 10' x 10' exhibitor booth package fee includes: Pipe and drape, one 1000-watt electrical outlet, one 7" x 44" booth sign, one 6-foot draped table, two side chairs, one wastebasket, security, general signage inside and outside the Dairy Bar, Exhibit Hall, labor for set up/tear down of drape, show material handling from warehouse to hotel, and general cleaning services (removal of trash, vacuuming)	\$500		\$
<b>Total Amount Due</b>			\$
Yes, please sign me up for 1000 watts of <u>electricity</u> that is included in the standard exhibit package. (If you pay for 2 exhibit booths, you will have 1000 watts for each exhibit booth.)	1000 watts		
Please indicate if you are contracting for additional electricity in 1000-watt increments. Additional fee involved to GES.			
<input checked="" type="checkbox"/> <b>Yes, we agree to abide by all the Rules &amp; Regulations which are set forth by the NDB/NMPF/UDIA Annual Meeting as well as its official show contractors GES and the Disneyland Hotel.</b>			
Check Payment ( ) Name / Company on Check	Check #	TOTAL AMOUNT PAID	\$
Credit Card Payment ( ) Visa ( ) Master Card ( ) American Express Cardholders Name		TOTAL AMOUNT PAID	\$
Account #	Expiration Date		
Security code (on back of card for Visa, Master Card, Discover)			
Security code (on front of card for American Express)			
Cardholder's Signature			

DO NOT WRITE IN THIS BOX – FOR OFFICE USE ONLY  
Check # \_\_\_\_\_

Date Received \_\_\_\_\_ Booth # \_\_\_\_\_  
Check Amount \$ \_\_\_\_\_ Member Code \_\_\_\_\_