



News Release

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NMPF Unveils New Website – www.nmpf.org

ARLINGTON, VA –The National Milk Producers Federation has completely redesigned its website, www.nmpf.org, to make it more user friendly and increase the amount of information available to dairy producers and others in the industry.

The new website contains current information on domestic and international dairy markets, developments on Capitol Hill, and a review of regulatory issues. Members can use the site's Dairy GREAT feature to contact their elected officials on important issues. Members can also access current press releases, newsletters and many other NMPF publications.

“After eight years with our previous website, we knew NMPF was in need of a new look in cyberspace,” said Jerry Kozak. “At the same time, we also want to ensure we continue to provide our primary audience, dairy farmers, with information they need to know about trends in the industry, particularly in the public policy area.” Kozak posts a monthly column, the CEO's corner, which comments on industry trends.

The milk pricing section of the site, in addition to providing access to daily data in the cash and futures markets, also provides a monthly Dairy Market Report offering a comprehensive analysis of economic trends. It also contains a forecast of MILC payment rates, when appropriate.

The site's Washington Watch section contains information on federal legislation affecting the dairy sector, along with regular updates on animal health, Federal Orders and economic policies, product standards, environmental regulation and trade policy.

The National Milk Producers Federation, based in Arlington, VA, develops and carries out policies that advance the well being of dairy producers and the cooperatives they own. The members of NMPF's 31 cooperatives produce the majority of the U.S. milk supply, making NMPF the voice of nearly 50,000 dairy producers on Capitol Hill and with government agencies.

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