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# ACKNOWLEDGEMENTS

## Sponsors

The National Dairy Board, National Milk Producers Federation and United Dairy Industry Association extend their grateful appreciation to the following sponsors:

### Platinum Level Sponsors

- Edelman Public Relations

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- Flair Communications Agency, Inc.

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- Sundberg-Ferar, Inc.
- Team Services LLC
- Technomic Inc.
- Watson Mulhern LLC
- Western Dairyfarmers' Promotion Association

## Cheese Competition

We also thank the NMPF cooperatives that provided cheese for the receptions. We thank this year's cheese judges:

**Bob Aschebrock**

AA Cheese and Butter Grading Service  
Stratford, Wisconsin

**Mark Johnson, Ph.D.**

University of Wisconsin

**Noreen Ratzlaff**

Dairy Division  
U.S. Department of Agriculture

All remaining cheese will be donated to Second Harvest.

## REGISTRATION DESK

The annual meeting registration desk, located in the Northern Hemisphere Foyer, will be open during the following times:

<b>Sunday, November 11</b>	12:00 p.m. – 6:00 p.m.
<b>Monday, November 12</b>	7:30 a.m. – 5:00 p.m.
<b>Tuesday, November 13</b>	7:30 a.m. – 5:00 p.m.
<b>Wednesday, November 14</b>	7:30 a.m. – 4:30 p.m.

## MESSAGE CENTER

The Message Center is located at the annual meeting registration desk. Outside callers may dial 407/934-4703 during registration hours.

## BADGES

Badges are required for admittance to all general sessions and focus sessions. Badges are issued to fully paid registrants only.

## MEAL TICKETS

Meal tickets are required for all food functions. The following tickets are in each meeting packet:

- Tuesday, Opening Luncheon
- Tuesday, Welcome Reception
- Wednesday, Awards Luncheon
- Wednesday, Banquet *Voucher*  
(See *Banquet Reserved Seating* below.)

Individual meal tickets will not be available for purchase. Tickets will not be exchanged or resold at the annual meeting.

## BANQUET RESERVED SEATING

Registrants should exchange the banquet voucher at the Reserved Seating table in the meeting registration area **between 12:00 p.m., Monday and 5:00 p.m., Wednesday**, for a reserved seat at a specific table. If you wish to sit with friends, gather everyone's voucher and exchange them as a group. There are 10 seats to each table. The banquet voucher is in your meeting registration packet.

## DAIRY BAR AND EXHIBITS

The Dairy Bar will house the exhibits of associate members of National Milk Producers Federation and the marketing programs provided by the dairy checkoff program through Dairy Management Inc. Also check out the winning cooperative entries from the 2007 Communications Competition.

Come by and see us – and while you're there, enjoy a glass of milk, ice cream bar, cheese or yogurt.

The Dairy Bar is located in Southern Hemisphere III-V and will be open during the following times:

<b>Monday, November 12</b>	1:00 p.m. – 5:00 p.m.
<b>Tuesday, November 13</b>	7:30 a.m. – 5:00 p.m.
<b>Wednesday, November 14</b>	7:30 a.m. – 12:00 p.m.

Many thanks to the following suppliers of dairy products you enjoy in the Dairy Bar.

*Milk – Gustafson Dairy*

*Yogurt - Publix*

*Ice Cream – Unilever*

*Cheese Snacks – Kraft Foods and Sargento*

## **“DAIRY CHECKOFF WORKS!”**

For more information on how the checkoff helps build dairy product demand, turn to channel 33 on your hotel television.

## **MEDIA ROOM**

The Media Room is located in Europe 5. The direct telephone number to the Media Room is 407/934-4282.

## **COPIES OF SPEECHES AND PRESENTATIONS**

Copies of speeches and presentations submitted in advance of the meeting will be available each day of the general session and will be posted on the DMI and NMPF websites for downloading.

**DMI – [www.dairyinfo.com](http://www.dairyinfo.com)**

**NMPF – [www.nmpf.org](http://www.nmpf.org)**

## **SCHOLARSHIP RAFFLE**

Purchase raffle tickets to benefit NMPF's Dairy Leadership Scholarship Fund and enter a drawing to win great prizes.

Tickets can be purchased from the YCs for \$5.00 each, three for \$10.00 or seven for \$20.00. The drawings will take place at Wednesday's Awards Luncheon. All revenue from the raffle goes directly into the scholarship fund.

## **SCHEDULE AT A GLANCE**

### **Sunday, November 11**

Annual Meeting Registration  
NMPF CWT Committee Meeting  
UDIA Resolutions Committee Meeting  
YC Council & Coordinators Meeting  
UDIA Nominating Committee Meeting  
YC Welcome Reception  
Free Evening for Dinner

### **Monday, November 12**

Annual Meeting Registration  
NMPF Cooperative Communicators Breakfast Meeting  
UDIA Board of Directors Meeting  
New NDB Directors Orientation  
NMPF Scholarship Committee Luncheon Meeting  
Dairy Bar & Exhibits  
YC Check-in  
UDIA House of Delegates Meeting  
NMPF Small Cooperative Members Caucus  
YC Leadership Development Program  
NDB Board of Directors Meeting  
YC Family Dinner  
Free Evening for Dinner

## **Tuesday, November 13**

Annual Meeting Registration  
Dairy Bar & Exhibits  
YC Leadership Development Program  
NMPF Board of Directors Meeting  
*(Open to NMPF Member Cooperatives only)*  
DMI Board of Directors Meeting  
NMPF Town Hall Meeting  
Opening Luncheon  
General Session - Part I  
YC 2007 & 2008 Advisory Councils Meeting  
Welcome to Orlando Reception  
Free Evening for Dinner

## **Wednesday, November 14**

Annual Meeting Registration  
Dairy Bar & Exhibits  
Portrait Studio for New NDB/NMPF/UDIA Directors  
NMPF Associate Members Breakfast Meeting  
General Session - Part II  
Awards Luncheon  
NDB/UDIA Focus Session - Exports  
NMPF Delegates Meeting  
*(Open to NMPF Delegates only)*  
YC Leadership Development Program  
NDB/UDIA Focus Session - Childhood Nutrition  
2008 YC Advisory Council Elections  
2008 NMPF Board of Directors Meeting  
*(Open to NMPF Member Cooperatives only)*  
YC Wrap-Up Session  
Reception and Banquet

## **SESSION HIGHLIGHTS**

### **NMPF TOWN HALL MEETING**

Tuesday, November 13  
10:30 am – 12:00 pm

The 2007 NMPF Town Hall Meeting will be an interactive session with presentations on the return on investment that producers have realized from CWT. NMPF's senior staff will also be available to give updates on the latest developments in the Farm Bill, immigration reform, trade negotiations, regulatory policy, and other issues that attendees wish to discuss.

### **NDB/UDIA Focus Session**

Wednesday, November 14  
2:00 – 3:15 pm

#### **From Our Shores to Theirs: The People, Places and Forces Behind Today's U. S. Dairy Exports**

A record volume and value of U.S. dairy products have been shipped internationally this year. In fact, in the first seven months of 2007, U.S. dairy exports were up 35 percent from a year ago – and, at this pace, exports will top \$2.5 billion from \$1.9 billion last year. In this 75-minute session, you'll hear about the people who are in the front lines of the work necessary to expand markets for U.S. dairy products, as well as the places and various forces that will shape this growing segment of the U.S. dairy industry.

## **NDB/UDIA Focus Session**

Wednesday, November 14  
3:45 – 5:00 pm

### **Giving Kids a Healthy Start with Dairy**

During this focus session, you will see an overview of the Dairy Management Inc./National Dairy Council initiatives that are giving kids a healthy start. Highlights include the innovative efforts underway to recapture milk as the beverage of choice among children and protect and promote increased dairy sales, all while meeting consumers' desire to give their kids the best.

## **JOINT NDB/NMPF/UDIA ANNUAL MEETING PROGRAM**

### **Sunday, November 11**

- 2:00 p.m. – 6:00 p.m.      **NMPF CWT Committee Meeting**  
*Southern Hemisphere 1*
- 3:00 p.m. – 5:00 p.m.      **UDIA Resolutions Committee Meeting**  
*Europe 7*
- 5:00 p.m. – 6:00 p.m.      **YC Council and Coordinators Meeting**  
*Asia 2*
- 5:00 p.m. – 6:30 p.m.      **UDIA Nominating Committee Meeting**  
*Europe 8*
- 7:00 p.m. – 9:00 p.m.      **YC Welcome Reception**  
*Southern Hemisphere Foyer*  
*(sponsored by U.S. Dairy Export Council)*

### **Free Evening for Dinner**

### **Monday, November 12**

- Breakfast on Your Own**
- 8:00 a.m. – 9:00 a.m.      **NMPF Cooperative Communicators Breakfast Meeting**  
*Europe 3*
- 8:00 a.m. – 9:30 a.m.      **UDIA Board of Directors Meeting**  
*Asia 5*
- 9:30 a.m. – 10:30 a.m.      **New NDB Directors Orientation**  
*Oceanic 3*
- 12:00 p.m. – 1:00 p.m.      **NMPF Scholarship Committee Luncheon Meeting**  
*Europe 3*

12:30 p.m. – 1:00 p.m.

**YC Check-In**

*Southern Hemisphere I Foyer*

1:00 p.m. - 4:00 p.m.

**UDIA House of Delegates Meeting**

*Southern Hemisphere II*

1:30 p.m. - 3:00 p.m.

**NMPF Small Cooperative Members Caucus**

*Asia 2*

1:00 p.m. - 5:00 p.m.

**YC Leadership Development Program**

*Southern Hemisphere I*

**Welcome Mixer**

**Welcome**

*Jerry Kozak  
President and CEO, National Milk Producers Federation  
and*

*Tom Gallagher  
CEO, Dairy Management Inc.*

**Guest Speaker**

*Dr. Ron Hansen  
University of Nebraska*

**Milk Break**

**Guest Speaker**

*Bruce Vincent  
Provider Pals*

4:00 p.m. - 5:00 p.m.

**NDB Board of Directors Meeting**

*Northern Hemisphere D*

5:30 p.m. - 7:00 p.m.

**YC Family Dinner**

*Lake Terrace at the Walt  
Disney World Swan Hotel*

**Free Evening for Dinner**

## Tuesday, November 13

### **Breakfast on Your Own**

7:30 a.m. - 10:00 a.m.

### **YC Leadership Development Program/Continental Breakfast**

*Southern Hemisphere I*

### Morning Briefs

7:00 a.m. - 10:30 a.m.

### **NMPF Board of Directors Meeting**

*Northern Hemisphere D*

*(Open to NMPF Member*

*Cooperatives only)*

10:30 a.m. - 12:00 p.m.

### **DMI Board of Directors Meeting**

*Southern Hemisphere II*

10:30 a.m. - 12:00 p.m.

### **NMPF Town Hall Meeting**

*Northern Hemisphere A-C*

*(Open to all producers)*

12:00 p.m. - 2:00 p.m.

### **Opening Luncheon**

*Pacific Hall B-C*

### **Introduction and Invocation**

Larry and Amy Bailey

NMPF YC Chaircouple

Dairy Farmers of America

Fort Ann, New York

### **Guest Speaker**

Pat Williams

Senior Vice President

Orlando Magic

"The Seven Keys to Leadership in the 21st Century"

(sponsored by CoBank)

2:00 p.m. - 5:00 p.m.

**Joint NDB/NMPF/UDIA  
General Session**

*Northern Hemisphere A-C*

***Presiding:***

Paul Rovey  
Chairman  
Dairy Management Inc.

**Presentation of Colors**

**Pledge of Allegiance**

**Invocation**

Matt Lussier  
President  
Dairy Farmers, Inc.

**Official Welcome**

Joe Wright  
President  
Southeast Milk, Inc.

**Recognition of Annual  
Meeting Sponsors**

2:35 p.m.

**Keynote Speaker**

Bob Graham  
Former Florida Governor and  
United States Senator  
Politics/Current Affairs

3:20 p.m.

**Milk Break**

(sponsored by National  
Rural Electric Cooperative  
Association)

3:50 p.m.

**NMPF Chairman's Report**

Charles Beckendorf

4:10 p.m.

**UDIA Chairman's Report**

Bill Siebenborn

4:25 p.m.

**NDB Chairman's Report**

Les Hardesty

4:40 p.m.

**Recess General Session**

5:00 p.m. - 5:30 p.m. **YC 2007 and 2008 Advisory Councils Meeting**  
*Northern Hemisphere D*

6:00 p.m. - 7:30 p.m. **Welcome to Orlando Reception**  
*Pacific Hall B*

**Free Evening for Dinner**

### **Wednesday, November 14**

#### **Breakfast on Your Own**

6:00 a.m. - 8:00 a.m. **Portrait Studio for New NDB/NMPF/UDIA Directors**  
*Europe 4*

7:00 a.m. - 8:00 a.m. **NMPF Associate Members Breakfast Meeting**  
*Oceanic 7*

8:00 a.m. - 11:45 a.m. **Joint NDB/NMPF/UDIA General Session - Continues**  
*Northern Hemisphere A-C*

#### ***Presiding:***

Charles Beckendorf  
Chairman  
National Milk Producers  
Federation

8:10 a.m. **DMI Chairman's Report**  
Paul Rovey

8:30 a.m. **NDB/UDIA Chief Executive Officer's Report**  
Tom Gallagher

8:50 a.m. **Guest Speaker**  
Larry J. Jensen  
President  
Leprino Foods Company

9:40 a.m.

**Milk Break**

(sponsored by Western Dairyfarmers' Promotion Association)

10:15 a.m.

**Industry Roundtable:  
Changing Products for a  
Changing Marketplace**

How the changing demands of consumers are changing how processors and marketers source, produce and offer their products. Speakers will talk about how the connection between on-farm production and food processing is making their dairy offerings more appealing to today's-and-tomorrow's consumers.

**Moderator:**

Les Hardesty  
Chairman  
National Dairy Promotion and Research Board

**Panelists:**

Steven Grover, R.E.H.S.  
Vice President, Food Safety,  
Quality Assurance &  
Regulatory Compliance  
Burger King Corporation

Mike Krueger  
Senior Vice President  
and General Manager,  
Dairy Division  
Shamrock Foods Company

Industry Representative  
(to be announced)

11:30 a.m.

**NMPF President and Chief  
Executive Officer's Report**

Jerry Kozak

11:45 a.m.

**Adjourn General Session**

12:00 p.m. - 2:00 p.m.

**Awards Luncheon**

*Pacific Hall B-C*

**Invocation:**

Tom Magnant  
Chairman  
New England Dairy & Food  
Council and  
New England Dairy  
Promotion Board

Treasurer, St. Albans  
Cooperative Creamery, Inc.

*Recognition of Retiring  
NDB Directors*

*Recognition of Retiring  
UDIA Directors*

*Recognition of NMPF  
Honorary Directors*

*Recognition of Retiring  
NMPF Directors*

*NMPF 2007 Cheese Contest  
Awards*

*NMPF Outstanding  
Achievement in  
Communications Award*

*NMPF Scholarship Raffle  
Drawing*

2:00 p.m. - 3:15 p.m.

**NDB/UDIA Focus Session**

*Pacific Hall A*

**From Our Shores to Theirs:  
The People, Places and  
Forces Behind Today's U.S.  
Dairy Exports**

**Moderator:**

Gary Wheelock  
Chief Executive Officer  
New England Dairy Promotion  
Board

**Speakers:**

Tom Suber  
President  
U.S. Dairy Export Council

Peter Gutierrez  
International Sales Director  
Agri-Mark, Inc.

Diane Lewis  
Vice President of Market  
Access and Regulatory Affairs  
U.S. Dairy Export Council

2:00 p.m. - 4:00 p.m.

**NMPF Delegates Meeting**

*Southern Hemisphere II  
(open to NMPF Delegates only)*

2:00 p.m. - 4:00 p.m.

**YC Leadership  
Development Program  
Media Training**

*Southern Hemisphere I*

**Guest Speaker:**

Joan Horbiak  
Health & Nutrition Network

3:45 p.m. - 5:00 p.m.

**NDB/UDIA Focus Session**

*Pacific Hall A*

**Giving Kids a Healthy Start  
with Dairy**

**Speakers:**

Jean Ragalie, RD, LD  
Executive Vice President  
Nutrition Affairs and  
Communications  
Dairy Management Inc.

Alicia Moag-Stahlberg, MS, RD  
Founding Executive Director  
Action for Healthy Kids

Ann Ocaña  
Principal  
Ann Ocaña Consulting

Chris Moore  
Senior Vice President  
Foodservice Channel  
Dairy Management Inc.

4:00 p.m. - 5:00 p.m.     **2008 YC Advisory Council Elections**  
*Asia 2*

4:30 p.m. - 5:30 p.m.     **2008 NMPF Board of Directors Meeting**  
*Americas Seminar*  
*(Open to NMPF Cooperative Members only)*

5:00 p.m. - 6:00 p.m.     **YC Wrap-Up Session**  
*Southern Hemisphere I*

6:30 p.m. - 7:30 p.m.     **Reception**  
*Northern Hemisphere A-C Foyer*

7:30 p.m.                     **Banquet**  
*Northern Hemisphere A-C*  
*(Doors open at 7:15 p.m.)*

**Introduction**  
Steve Frischknecht  
Secretary, United Dairy  
Industry Association  
Manti, Utah

**Invocation**  
Douglas Nuttelman  
Director,  
National Dairy Promotion and  
Research Board  
Stromsburg, Nebraska

*Banquet Entertainment*

Heartland, a talented band of musicians hailing from Alabama, provides tonight's entertainment. Their first # 1 hit, *I Loved Her First*, became one of the fastest rising singles of 2006, reaching the #1 spot at *Billboard* and *R&R*. Heartland personifies the best of America's country lifestyle. So sit back and enjoy the talents of Heartland.