

AMERICA'S DAIRY FARMERS: Investing In America's Future

Investing in Our Children...over the next five years, dairy farmers will invest over \$250 million to help fight childhood obesity in schools by supporting access to naturally nutrient-rich products, providing nutrition education and encouraging physical fitness.

Investing in Our Community...the 56,000 dairy farm families and processors generate billions of dollars in economic benefits to local communities.

Investing in Our Environment...in many ways, dairy farmers are the original environmentalists. In the past sixty years, dairy farmers have reduced their carbon emissions by 63%*, the equivalent of taking 32 million cars off the road! And the dairy industry is committed to reducing carbon emissions 25% by 2020.

June is Dairy Month

Every day, you invest in your family's health. You want value and nutrition; dairy products deliver both. Dairy foods, like milk, cheese, and yogurt, are naturally nutrient-rich providing important nutrients such as protein, vitamin D, potassium and calcium to the diet. Compare the cost per nutrient of dairy products to other food and beverages; you'll see the enormous value they provide. By investing in your family's health, you also support your local economy, your community and the environment.

JUNE IS DAIRY MONTH — LOOK FOR THE REAL SEAL to know you are getting a real value. BUY real, natural dairy products.



Learn more at
www.NationalDairyCouncil.org

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*Research conducted by Cornell University
(Judith L. Capper, Euridice Castanada-Gutierrez, Roger A. Cady, and Dale E. Bauman, Journal of Animal Science, March 2009)