



Import Watch

Fourth Quarter 2010

Most 2010 Imports Below Previous Years

The dairy product categories *Import Watch* tracks closed 2010 mostly below the levels of the previous four years. While milk proteins imports in total were down, milk protein concentrate imports were up slightly compared to 2009. Total butterfat imports were down compared to 2009, but above 2008 levels due to a jump in non-quota butter substitutes.

Cheese imports


As the chart shows, total 2010 imports of the cheeses *Import Watch* tracks closed the year well below the levels imported in the previous years. Goya and Cheddar cheeses experienced the biggest year-to-year drops, but all four varieties were down with Italian cheese imports only down slightly.

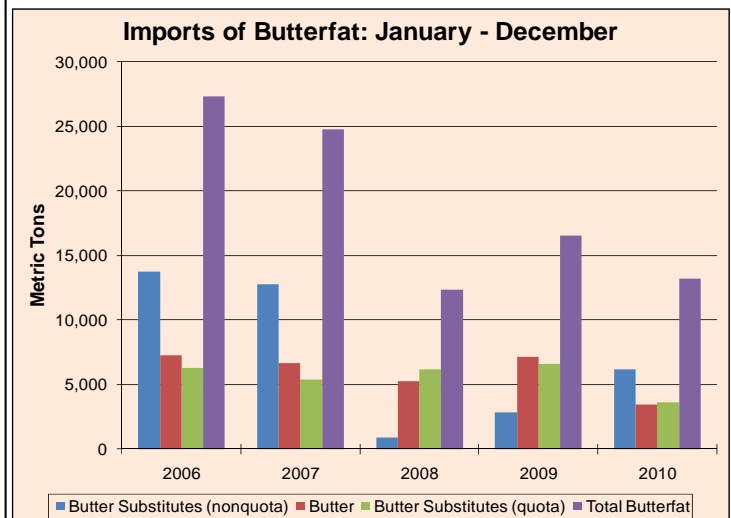
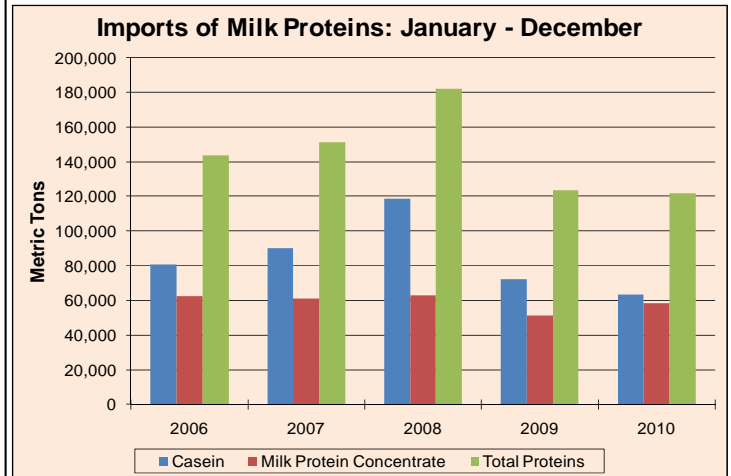
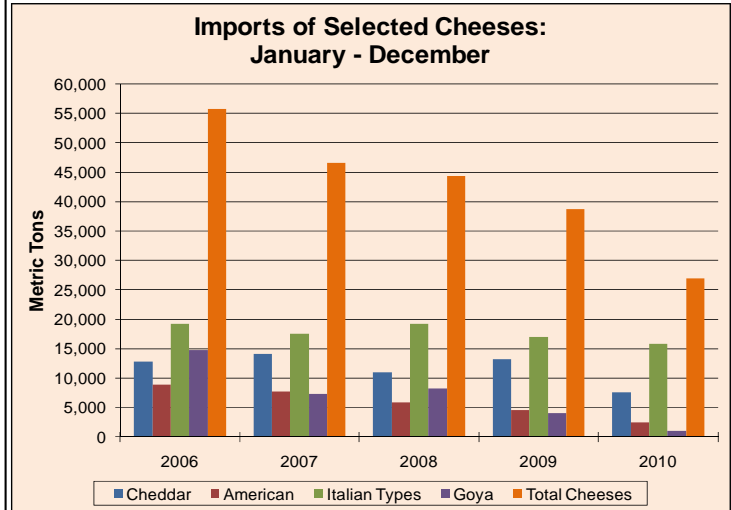
The drop in cheese imports reflects the tightness of dairy products available overseas as well as recovering milk production in the U.S. increasing product availability to meet domestic demand.

Total milk protein imports down slightly

Imports of casein and caseinates were down 12% in 2010 compared to 2009 and down 30% compared to the average of the previous four years. Milk protein concentrates registered a gain in 2010 compared to 2009, up 14%, but down 2% versus the average of the previous four years. Total milk protein imports in 2010 were nearly 19% below the previous four-year average.

Non-quota Butter substitutes jump

Non-quota butter substitutes imports in 2010 were above the levels imported in 2008 and 2009, but still were 19% below the average of the previous four years. Butter and quota butter substitute imports were down significantly in 2010 which resulted in total imports of butterfat 35% below four-year average. 



Commodities [Annual Quota] (2010 Safeguard Level)	Jan-Dec 2010 Metric Tons	Jan-Dec 2009 Metric Tons	Jan-Dec 2009-10 Growth Rate	% of 2010 Quota/Safeguard Reached*
QUOTA PRODUCTS				
Butter				
In-quota [6,977 MT]	3,284	6,751	-51%	47%
Over-quota	161	358	-55%	
<i>TOTAL</i> ¹ (7,311 MT)	3,445	7,108	-52%	47%
Butter Substitutes (Butteroil & AMF)				
In-quota [6,081 MT]	3,490	6,079	-43%	57%
Over-quota	107	514	-79%	
<i>TOTAL</i> ¹ (6,986 MT)	3,598	6,594	-45%	50%
Cheddar				
In-quota [13,256 MT]	6,698	12,121	-45%	51%
Over-quota	873	1,016	-14%	
<i>TOTAL</i> ¹ (12,273 MT)	7,571	13,137	-42%	40%
American-type Cheese				
In-quota [3,523 MT]	2,344	2,486	-6%	67%
Over-quota	110	2,061	-95%	
<i>TOTAL</i> ¹ (7,093 MT)	2,454	4,547	-46%	29%
Italian-type Cheese				
In-quota [13,481 MT]	9,175	11,957	-23%	68%
Over-quota	6,651	4,991	33%	
<i>TOTAL</i> ¹ (22,356 MT)	15,826	16,948	-7%	71%
Food Preparations				
In-quota [4,105 MT]	4,105	4,082	1%	100%
Over-quota	8,817	30,551	-71%	
<i>TOTAL</i> ¹ (43,536 MT)	12,922	34,633	-63%	27%
<i>I. Special Safeguard tariffs can be imposed when total imports, both in-quota and over-quota, exceed the applicable trigger level.</i>				
<i>*Neither the Safeguard Level nor the % of Safeguard Level include imports from countries with which the U.S. has FTAs.</i>				
<i>However, the metric tons of product imported do include product from countries with which the U.S. has FTAs.</i>				
Commodities	Jan-Dec 2010 Metric Tons	Jan-Dec 2009 Metric Tons	Jan-Dec 2009-10 Growth Rate	Jan-Dec 2007-10 Growth Rate
NON QUOTA PRODUCTS				
Butter Substitutes (<45% Butterfat)	6,135	2,844	116%	-52%
Casein	63,466	72,219	-12%	-30%
MPC (more than 40%, less than 90% protein)	44,200	42,917	3%	-12%
MPC (90% or more protein)	14,282	8,431	69%	32%
Total MPC	58,481	51,348	14%	-4%
Chocolate Block	23,048	33,382	-31%	-79%
Goya Cheese	1,052	4,012	-74%	-86%
Mixes and Doughs	149,820	143,121	5%	-13%

Import Watch is published quarterly by the National Milk Producers Federation. Issues covering the following time periods will be available by the following dates:

- 1st Quarter 2011, June 2011
- 2nd Quarter 2011, September 2011

- 3rd Quarter 2011, December 2011
- 4th Quarter 2011, March 2012

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