



# 2010 Annual Meeting Sponsorship Opportunities

The following sponsorship opportunities are available for the 2010 NDB/NMPF/UDIA Annual Meeting being held at the Grand Sierra Resort in Reno, Nevada October 26-28, 2010. These are on a first-come first-served basis, so please contact **Anuja Miner at (703) 243-6111, Ext. 357** or **Amy Skovsende at (402) 315-9753** for additional information.

## Levels of Sponsorships

### Platinum Level: \$50,000 or more

- Acknowledgement in Annual Meeting Program
- Acknowledgement on Dairy Bar Signage
- Recognition during General Session
- Four complimentary meeting registrations (**Valued at \$2,840**)

### Gold Level: \$25,000 - \$49,999

- Acknowledgement in Annual Meeting Program
- Acknowledgement on Dairy Bar Signage
- Recognition during General Session
- Three complimentary meeting registrations (**Valued at \$2,130**)

### Silver Level: \$10,000 - \$24,999

- Acknowledgement in Annual Meeting Program
- Acknowledgement on Dairy Bar Signage
- Recognition during General Session
- Two complimentary meeting registrations (**Valued at \$1,420**)

### Bronze Level: \$2,500 - \$9,999

- Acknowledgement in Annual Meeting Program
- Acknowledgement on Dairy Bar Signage
- Recognition during General Session
- One complimentary meeting registration (**Valued at \$710**)

### Supporting Level: \$1,000 - \$2,499

- Acknowledgement in Annual Meeting Program
- Acknowledgement on Dairy Bar Signage
- Recognition during General Session

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## Event Sponsorships

- Closing Banquet** - Thursday, October 28th - one available at \$35,000  
(Includes Meet & Greet with Entertainer)
- Opening Luncheon** - Wednesday, October 27th - one available at \$20,000
- Awards Luncheon** - Thursday, October 28th - one available at \$25,000
- General Session** - Wednesday, October 27th - one available at \$15,000
- General Session** - Thursday, October 28th - one available at \$15,000
- NMPF "Town Hall" Meeting (Part I)** - Wednesday, October 27th - one available at \$8,000
- NMPF "Town Hall" Meeting (Part II)** - Thursday, October 28th - one available at \$8,000

## Sponsor Information

Name \_\_\_\_\_

Company or Association \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email Address \_\_\_\_\_

Sponsorship Amount \_\_\_\_\_  Please invoice me.

## Sponsor Guidelines

We appreciate your continued support of the Joint Annual Meeting. As a sponsor, your company logo will be included in the Annual Meeting program as well as on-site signage throughout the meeting facility. **Please submit your logo in an Adobe Illustrator File or Photo Shop File (vector format) no later than Friday, September 10, 2010 to [aminer@nmpf.org](mailto:aminer@nmpf.org) in order to be included in the final program and on-site signage.** As a sponsor, your logo will also be prominently displayed on the NMPF website.

All checks should be made to National Milk Producers Federation (referencing Annual Meeting sponsorship). All annual meeting sponsor contributions may be tax deductible, but each sponsor should consult with their respective tax advisor.

Please submit all information, including your registration form, to:

National Milk Producers Federation  
c/o Anuja Miner, Senior Director, Membership Services  
2101 Wilson Blvd., Suite #400  
Arlington, VA 22201  
Telephone: (703) 243-6111, Ext. 357  
Fax: (703) 839-0028  
Email: [aminer@nmpf.org](mailto:aminer@nmpf.org)