



## FOR IMMEDIATE RELEASE

THURSDAY, FEBRUARY 19, 2015

CONTACTS:

Chris Galen National Milk Producers Federation PHONE: 703-243-6111 cgalen@nmpf.org Peggy Armstrong International Dairy Foods Association PHONE: 202-220-3508 parmstrong@idfa.org

## Dairy Industry Reaction to New Dietary Guidelines Advisory Committee Report

## Statement from Jim Mulhern, President & CEO, NMPF; and Connie Tipton, President & CEO, IDFA

"We appreciate the commitment of the Dietary Guidelines Advisory Committee (DGAC) to help Americans build healthy eating patterns.

"The essential role of dairy foods, as part of dietary patterns that foster good health outcomes, is supported by the totality of the science — low-fat and fat-free milk and dairy products are a core component of the healthy dietary patterns identified by the Committee.

"The good news for people across the country is that milk, cheese, and yogurt not only taste great, but also are nutrient-rich, affordable, readily available, and versatile, making dairy foods realistic options to help people build healthier meal plans. Milk is the number one source of nine essential nutrients in the diets of America's children – including calcium, vitamin D, and potassium, three of the four nutrients the 2015 DGAC found to be under-consumed. Dairy foods' nutrient package can be hard to replace with other foods.

"We will provide science-based comments on the advisory report during the current public comment period and look forward to the release of the 2015 Dietary Guidelines for Americans policy document later this year."

The National Milk Producers Federation (NMPF), based in Arlington, Va., develops and carries out policies that advance the wellbeing of U.S. dairy producers and the cooperatives they collectively own. The members of NMPF's cooperatives produce the majority of the U.S, milk supply, making NMPF the voice of nearly 32,000 dairy producers on Capitol Hill and with government agencies. For more on NMPF's activities, visit <u>www.nmpf.org</u>.





The International Dairy Foods Association (IDFA), Washington, D.C, represents the nation's dairy manufacturing and marketing industries and their suppliers, with a membership of 550 companies within a \$125-billion a year industry. IDFA is composed of three constituent organizations: the Milk Industry Foundation (MIF), the National Cheese Institute (NCI) and the International Ice Cream Association (IICA). IDFA's nearly 200 dairy processing members run nearly 600 plant operations, and range from large multi-national organizations to single-plant companies. Together they represent more than 85 percent of the milk, cultured products, cheese, ice cream and frozen desserts produced and marketed in the United States. IDFA can be found online at <a href="https://www.idfa.org">www.idfa.org</a>.