



News Release

2101 Wilson Blvd., Suite 400, Arlington, VA 22201
703.243.6111 • www.nmpf.org

"Connecting Cows, Cooperatives, Capitol Hill, and Consumers"

FOR IMMEDIATE RELEASE
Tuesday, October 8, 2013

Contact: Christopher Galen
(703) 243-6111 ext. 356
Email: CGalen@nmpf.org

NMPF Promotes John Hollay to Vice President of Government Relations

Dana Brooks, Senior VP of Government Relations, Leaving Organization



ARLINGTON, VA – The National Milk Producers Federation (NMPF) announced today that John Hollay (left) is being promoted to the position of Vice President of Government Relations, effective immediately. Hollay joined the organization in May 2012 as Director of Government Relations, and was promoted to Senior Director in the summer of 2012.

"John has made a tremendous, positive impact on the organization in the short time he's been with NMPF, building on our relationships on Capitol Hill and across Washington, DC," said Jim Mulhern, Chief Operating Officer of NMPF. "His strategic insight and hard work on behalf of dairy farmers have helped make our entire organization more effective." Hollay's main focus has been on farm bill, immigration, and labor issues during his time with NMPF.

Before joining NMPF last year, Hollay served as senior legislative assistant with Connecticut Congressman Joe Courtney, with responsibility for issues pertaining to agriculture, energy, environment, and labor. He was also the lead congressional staffer on the re-establishment of the Dairy Farmer Caucus on Capitol Hill.



NMPF also announced today the departure of Senior Vice President of Government Relations, Dana Brooks (left), who is leaving NMPF on October 11th. Brooks has accepted a position with Elanco, the animal health division of Eli Lilly and Company, directing the firm's federal government affairs office in Washington, DC.

"Dana has been a highly-effective and well-respected advocate for dairy producer and cooperative interests on Capitol Hill and elsewhere within the federal government," Mulhern said. "She has served our members with great distinction, and everyone throughout the organization wishes her the best in her new role."

-more-

NMPF NEWS RELEASE///PAGE TWO

During Brooks' tenure at NMPF, she helped focus attention in Congress on the importance to the nation's dairy farmers of enacting the Dairy Security Act as part of the Farm Bill, advanced efforts to address the economic crisis that affected dairy farmers in 2009, and highlighted the important role of dairy nutrition in children's diets through her work on the Child Nutrition reauthorization bill. She was also instrumental in ensuring that the mandatory, electronic reporting of dairy prices was signed into law in 2010.

###

The National Milk Producers Federation, based in Arlington, VA, develops and carries out policies that advance the well-being of dairy producers and the cooperatives they own. The members of NMPF's cooperatives produce the majority of the U.S. milk supply, making NMPF the voice of more than 32,000 dairy producers on Capitol Hill and with government agencies. Visit www.nmpf.org for more information.