



# News Release

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*"Connecting Cows, Cooperatives, Capitol Hill, and Consumers"*



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## **National Dairy FARM Program Releases Stockmanship Training Video with BQA**

ARLINGTON, VA – The National Dairy FARM Program announced today the release of a stockmanship training video as part of the program's partnership with the National Beef Quality Assurance (BQA) program.

The 27-minute video is divided into several chapters, including "Point of Balance," "Understanding the Flight Zone" and "Utilizing Tools to Effectively Move Cattle." Each segment contains reminder points and multiple choice questions to test viewers on the content. The video can serve as a training resource to satisfy the FARM Animal Care Version 3.0 requirement for annual employee training.

The video, directed by Dr. Robert Hagevoort of New Mexico State and the U.S. Dairy Education & Training Consortium, is available on the [FARM Program website](#) and [YouTube page](#) in both English and Spanish.

"We are more than happy to develop and provide a tool for farmers and employees that will help them better understand why cows behave the way they do, and as a result become more careful and more efficient animal caretakers," said Hagevoort.

The FARM Program, created by NMPF in 2009, believes the dairy industry has a great story to tell when it comes to producing safe, abundant and affordable milk and dairy beef. Beef Quality Assurance is a nationally coordinated, state-implemented program that informs U.S. beef producers and consumers about common sense husbandry techniques and accepted scientific knowledge that can help raise cattle under optimum management and environmental conditions. FARM's partnership with BQA demonstrates that U.S. milk producers are committed to providing the best in animal care, residue prevention and environmental stewardship.

For any questions regarding the stockmanship training video, please contact [Beverly Hampton](#).

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The National Milk Producers Federation (NMPF), based in Arlington, VA, develops and carries out policies that advance the well-being of dairy producers and the cooperatives they own. The members of NMPF's cooperatives produce the majority of the U.S. milk supply, making NMPF the voice of dairy producers on Capitol Hill and with government agencies. For more on NMPF's activities, visit our website at [www.nmpf.org](http://www.nmpf.org).